



ANNUAL REPORT

2024-25



TABLE OF CONTENTS

- 2 President's Message
- 4 District Board
- 6 Serving
- 10 Nurturing
- 12 Partnering
- 16 Engaging

VISION

Your home for lifelong learning to achieve lifelong dreams.

MISSION

Growing minds, businesses and communities through innovative learning experiences.

VALUES

Collaboration

Join forces to build the best path forward.

Continuous Improvement

Always strive to be better.

Impactful Learning

Create meaningful experiences inside and outside the classroom.

Inclusivity

Value diversity and build a sense of belonging.



SERVING

Deliver value to stakeholders through accessible, dynamic and financially sustainable educational offerings and support services.

NURTURING

Foster an embedded culture of belonging for all students and employees to support equity, mental health, overall wellness and retention.

PARTNERING

Cultivate strong relationships with external stakeholders to ensure our partnerships provide reciprocal value.

ENGAGING

Promote seamless communication and enhance brand awareness internally and across the Moraine Park district.



Dear Valued Members of the MPTC District,

Moraine Park Technical College has experienced another year of remarkable growth and success, and I am proud to share some of the highlights with you in this annual report. Each of these milestones reflects our commitment to serving students, employers and communities across our district while preparing for the future of technical education.

REFERENDUM PROJECTS

Two major referendum projects were completed this year. The new Horicon Regional Center opened its doors this fall, providing state-of-the-art lab and instructional space and a fire training tower to meet growing regional needs for firefighter, paramedic and emergency training. In West Bend, we unveiled the Advanced Manufacturing Center and updated student and community spaces. These projects, designed in partnership with local industry, ensure our campuses are modern, innovative and ready to foster student success.

ENROLLMENT GROWTH

Moraine Park has continued to experience strong and sustained enrollment growth, and the College is now welcoming more students than it has in recent years, marking a full return to pre-pandemic levels. This momentum is evident across the board, including increased participation in high school dual enrollment opportunities and more local graduates choosing Moraine Park as their next step. Our University Transfer programs also continue to gain traction, reinforcing the demand for flexible and affordable pathways to four-year degrees.

Additionally, retention rates remain strong and above industry norms, an important reflection of the trust, satisfaction and value students place in their Moraine Park experience.

EMPLOYER RECOGNITION

Our commitment to our employees remains strong, and I am pleased to share that Moraine Park was again recognized as a Gallagher Best-in-Class Employer. This designation reflects our investment in benefits, compensation and communication to support the health, financial security and career growth of our more than 400 employees. Our people are at the heart of our mission, and their dedication continues to make Moraine Park a wonderful place to learn and grow.

UNIVERSITY PARTNERSHIPS: PRISON EDUCATION PROGRAM APPROVAL

This year, Moraine Park also received approval from both the U.S. Department of Education and the Higher Learning Commission to expand our Prison Education Program. This approval will allow us to serve additional correctional facilities, broadening educational opportunities for justice-involved individuals and extending the impact of technical education across Wisconsin.

As we reflect on the past year, I am inspired by the progress we have made together. While our Forward 2030 Strategic Plan officially launched at the start of the 2025–26 fiscal year, we reference it here to highlight how the work of 2024–25 laid the foundation for these priorities. This report is organized around the plan's strategic focus areas, showcasing how our efforts over the past year already align with the direction we are taking for the next five years. Our students are thriving, our communities are growing stronger and our partnerships continue to expand access and opportunity across our district. I am grateful for your continued support and collaboration as we move forward together, shaping the future of technical education in our region.

With gratitude,



2024-25 DISTRICT BOARD



KATE TREICHEL
Chairperson



VERNON JUNG JR.
Vice Chairperson



SARAH HINTZ
Treasurer



MELISSA KESCENOVITZ
Secretary



TOM HOPP



LISA MCARTHUR



JOEL ONGERT



WAYNE WEBER



BUR ZERATSKY



BONNIE BAEWALD
President

PRESIDENT'S CABINET

JIM BARRETT Vice President of Student Services

DOUG HAMM Vice President of Teaching and Learning

BETHANY RUSCH Vice President of Finance and Administration

JERRY RICHARDS Chief Information Officer



WHERE IS MORaine PARK TECHNICAL COLLEGE IN YOUR COMMUNITY?

LANE HOLTE Associate Vice President of Academic Operations
BETH MCCREARY Associate Vice President of Talent
FRED RICE Associate Vice President of Academics
LAURA WAURIO Associate Vice President of Institutional Effectiveness and Strategy

TOP 5 ASSOCIATE DEGREE PROGRAMS*

- 1 Licensed Practical Nursing (LPN)
- 2 Business Management
- 3 Radiography
- 4 IT - Cybersecurity Specialist
- 5 Accounting



TOP 5 TECHNICAL DIPLOMA PROGRAMS*

- 1 Nursing Assistant
- 2 Business Logistics Coordinator
- 3 Medical Coding Specialist
- 4 Accounting Assistant
- 5 Bookkeeper

*by Enrollment

2024-25 FINANCIALS

For 31 consecutive years, Moraine Park has earned the Government Finance Officers Association Award for Excellence in Financial Reporting. In 2024-25, Moody's Investors Service reaffirmed the status of the College's general obligation debt credit rating at AAA, reflecting the ability to borrow money at a reduced interest rate.



GOVERNMENTAL FUND TYPES*

* Unaudited

RESOURCES

TOTAL
\$88,050,000

STATE AIDS
\$28,441,000 (32%)

TAX LEVY
\$24,011,000 (27%)

TUITION & FEES
\$9,224,000 (10%)

DEBT PROCEEDS/PREMIUM
\$7,764,000 (10%)

CONTRACTS/OTHER
\$9,825,000 (11%)

STATE GRANTS
\$2,709,000 (3%)

FEDERAL
\$6,076,000 (7%)

EXPENDITURES

TOTAL
\$91,852,000

INSTRUCTION
\$30,673,000 (33%)

GENERAL INSTITUTIONAL
\$11,913,000 (13%)

STUDENT SERVICES
\$15,800,000 (17%)

DEBT SERVICE
\$13,024,000 (14%)

CAPITAL
\$14,663,000 (16%)

PHYSICAL PLANT
\$4,235,000 (5%)

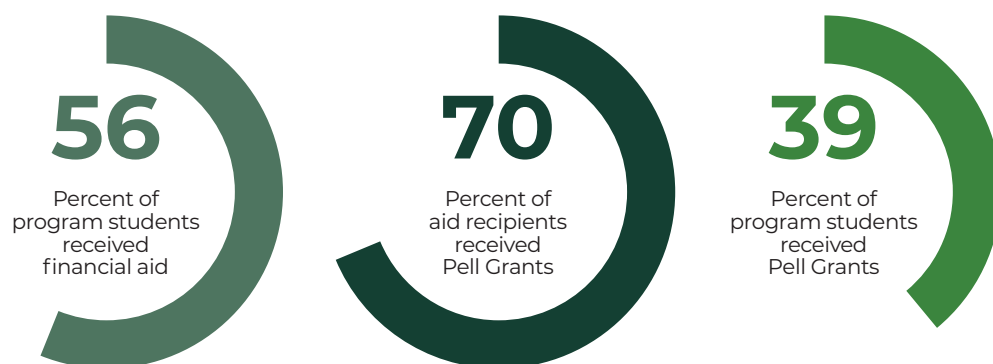
**INSTRUCTIONAL
RESOURCES**
\$1,544,000 (2%)

[MORAINEPARK.EDU/FINANCIAL-OVERVIEW](https://morainepark.edu/financial-overview)

AVERAGE COST OF FULL-TIME TUITION

\$4,800

FINANCIAL ASSISTANCE



TOTAL FINANCIAL AID DISTRIBUTED

\$8,534,531

JOB PLACEMENT RATE



NUMBER OF GRADUATES

1,310*

*Unduplicated Associate Degree and Technical Diploma Graduates, and Apprenticeship Completers

STUDENTS IN PROGRAMS OF 1 YEAR OR LONGER

2,809

TOP 10 PROGRAM MEDIAN SALARIES

2023-24 graduates

\$90,005

Electrical Power Distribution

\$88,716

Electromechanical Technology

\$82,590

Gas Utility Construction and Service

\$73,335

Water Quality Technology

\$73,002

IT - Cybersecurity Specialist

\$70,007

Quality and Advanced Manufacturing Technology

\$69,539

Nursing - Associate Degree

\$65,993

Business Management

\$63,486

Radiography

\$60,231

Accounting



THE FOLLOWING PROGRAMS ARE INDIVIDUALLY ACCREDITED OR APPROVED:

AUTOMOTIVE TECHNICIAN, AUTOMOTIVE TECHNOLOGY

ASE Education Foundation

COSMETOLOGY, COSMETOLOGY APPRENTICESHIPS

Wisconsin Department of Safety and Professional Services

EMERGENCY MEDICAL TECHNICIAN – PARAMEDIC

Commission on Accreditation of Allied Health Education Programs upon the recommendation of the Committee on Accreditation of Educational Programs for the Emergency Medical Services Professions (CoAEMSP)

HEALTH AND WELLNESS

American Council on Exercise (ACE) Education Partner State of Wisconsin Chiropractic Examining Board

HIGHER LEARNING COMMISSION (HLC)

Moraine Park is accredited by the HLC, an independent corporation that accredits degree-granting post-secondary educational institutions of higher education in the North Central region, including 19 states.

[MORAINEPARK.EDU/ACCREDITATION](https://morainepark.edu/accreditation)



HEALTH INFORMATION TECHNOLOGY

Commission on Accreditation for Health Informatics and Information Management Education (CAHIIM)

MEDICAL ASSISTANT

Commission on Accreditation of Allied Health Education Programs upon the recommendation of Medical Assisting Education Review Board (MAERB)

MEDICAL LABORATORY TECHNICIAN

National Accrediting Agency for Clinical Laboratory Sciences

NAIL TECHNICIAN

Wisconsin Department of Safety and Professional Services

NURSING

Accreditation Commission for Education in Nursing, Inc (ACEN)

PARAMEDIC TECHNICIAN

Commission on Accreditation of Allied Health Education Programs upon the recommendation of the Committee on Accreditation of Educational Programs for the Emergency Medical Services Professions (CoAEMSP)

RADIOGRAPHY

Joint Review Committee on Education in Radiologic Technology (JRCERT)

RESPIRATORY THERAPY

Commission on Accreditation for Respiratory Care (CoARC)

SUBSTANCE USE DISORDERS COUNSELING

Wisconsin Department of Safety and Professional Services

SURGICAL TECHNOLOGY

Commission on Accreditation of Allied Health Education Programs, upon the recommendation of the Accreditation Review Council on Education in Surgical Technology and Surgical Assisting

FACULTY FEATURE: KELLY SCHOELLER

For 22 years, Kelly Schoeller has been a guiding force in Moraine Park's General Education department, helping students navigate the complexities of anatomy, physiology and microbiology. Her journey to the classroom was anything but linear. From pursuing finance to navigating a career as a chiropractor and business owner, Schoeller's story proves that education is never wasted—and that sometimes, the best way to learn is to teach.

Schoeller began her education at the University of Wisconsin-Milwaukee, where she played basketball while earning a bachelor's degree in political science and mass communication. Searching for direction, she briefly worked as a mortgage loan processor before realizing banking was not her calling.

At 24, she returned to school as a non-traditional student, spending two years at UW-Madison immersed in science courses. That decision led her to Palmer College of Chiropractic in Iowa, where she completed her Doctor of Chiropractic degree totaling 12 years of higher education.

She opened her own chiropractic practice in Oconomowoc and began teaching part-time at Madison College. That experience sparked her love for teaching and ultimately changed the course of her career.

"I feel like I have been teaching my whole life," Schoeller said. "I've always been the type of person to step in and help others learn. One of my mottos is 'the best way to learn is to teach' and have always enjoyed explaining things to people."

Inspired by her love for teaching, she applied for a position at Moraine Park and never looked back. Now, more than two decades later, she remains deeply passionate about her students.

"My students are why I am here after all this time," Schoeller said. "Education changes and institutions evolve—but what never changes is the joy I get from teaching students. They give me so much in return and I enjoy getting to see them thrive."

Schoeller's teaching style is hands-on and engaging, reflecting her belief that learning should be enjoyable.

"Many of my students have had discouraging experiences in education, and I want to change that," Schoeller said. "Learning should not make a student miserable, and I strive to create an environment where students feel comfortable and supported. Science classes are challenging, but by fostering a sense of community where students learn together and support one another, the process becomes more manageable and even enjoyable."

Schoeller's impact extends beyond the classroom and has impacted her life in surprising ways. Her daughter has a neurological disorder and has been hospitalized several times—experiences that have brought an unexpected full-circle moment. "Some of my former students have been her nurses," Schoeller said. "It's great to see students I've taught working in their professions and using their skills to help others."

Schoeller teaches anatomy, physiology, and microbiology—prerequisites for Moraine Park health care programs. With the College's new University Transfer Degrees, credits from her courses can now also transfer to a four-year institution, expanding opportunities for students.



6.4%

**ENROLLMENT
FTE GROWTH
IN 2024-25**



STUDENTS SERVED IN 2024-25

15,393

DEMOGRAPHICS

**AMERICAN INDIAN/
ALASKAN NATIVE**

163

ASIAN

196

BLACK

857

HISPANIC

1,594

MULTIPLE

317

PACIFIC ISLANDER

13

UNKNOWN

2,057

WHITE

10,196

MEDIAN AGE (Excludes high school students)

PROGRAM STUDENTS 23

STUDENTS ENROLLED 32

VETERANS

68

Veteran
students

45

Veteran
graduates

68

Percent of
first-generation
college students

\$41,388

Total amount given to
students through the
Foundation Student
Emergency Fund

STUDENT SUPPORT SERVICES

Academic Advising
Career and Employment Services
Student Success Center
Tutoring

MPTC EMPLOYEE HEADCOUNT

FULL-TIME 407

PART-TIME 270

FACULTY 144

PARTNERING

ECONOMIC AND WORKFORCE DEVELOPMENT

As a district-wide partner, Moraine Park's Economic & Workforce Development team delivers innovative solutions that improve retention, close skills gaps and enhance engagement—helping organizations reach their full potential.

69

Number of businesses served through grant dollars

5,875

Total students served through customized training

13,360

Total number of hours of training completed by business & industry partners

\$2,682,827

Revenue from customized training



3,724

Students participated in dual/transcripted credit courses

6,253

Course enrollments through the dual/transcripted credit program

15,707

Credits were awarded to students through the dual/transcripted credit program

DUAL ENROLLMENT

Dual enrollment gives high school students the opportunity to get ahead by earning college credit before graduation. Through options like Dual Credit or Start College Now, students can apply those credits toward a Career Academy and even earn a certification while still in high school. It's a smart way to save money, gain valuable experience in college-level classes and take a confident step toward future success.

Total Savings in tuition and fees for students from all high schools served and MPTC's commitment to the dual credit/transcripted credit program is

\$2,476,407

MORaine PARK FOUNDATION

The Moraine Park Foundation partners with individuals and businesses to help make education accessible and affordable for Moraine Park students through scholarship assistance. Students, in turn, bring their education and skills to the workplace and strengthen our local economy.

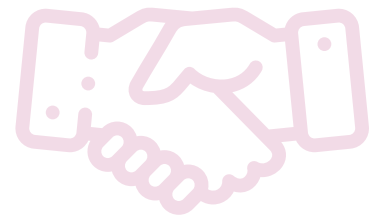


\$392,172

Total scholarships awarded, including Promise stipends

335

Number of students served by Moraine Park Foundation



APPRENTICESHIPS

Moraine Park Technical College offers a comprehensive apprenticeship program that integrates hands-on training with related classroom instruction. Apprentices are both students and paid employees, sponsored by local employers, employer associations, or labor organizations. This model allows individuals to earn a wage while developing technical skills directly aligned with industry needs.



355

Total enrollments for 2024-25

97

Number of completed apprenticeships

PARTNERING

AVAILABLE PROGRAM TRANSFER COLLEGES:

Bellevue University

Carthage College

Concordia University

DeVry University

Grand Canyon University

Herzing University

Lakeland University

Marian University

Milwaukee School of Engineering

Northland College

Ottawa University

The College of St. Scholastica

University of Mary

University of Maryland

Global Campus

Universities of Wisconsin

Eau Claire

Green Bay

La Crosse

Madison

Milwaukee

Oshkosh

Stevens Point

Stout

Superior

Whitewater



MORAINEPARK.EDU/UNIVERSITY-TRANSFER

STARTING A BACHELOR'S DEGREE AT MORAINE PARK HAS NEVER BEEN EASIER...

Each year, Moraine Park associate degree graduates continue their education at four-year colleges and universities. With transfer agreements and partnerships at more than 25 institutions, students can seamlessly transition to earn a bachelor's degree—and beyond. Moraine Park has developed over 100 pathways, giving district students more options and control when it comes to their education and making the future transfer process easier and more streamlined.

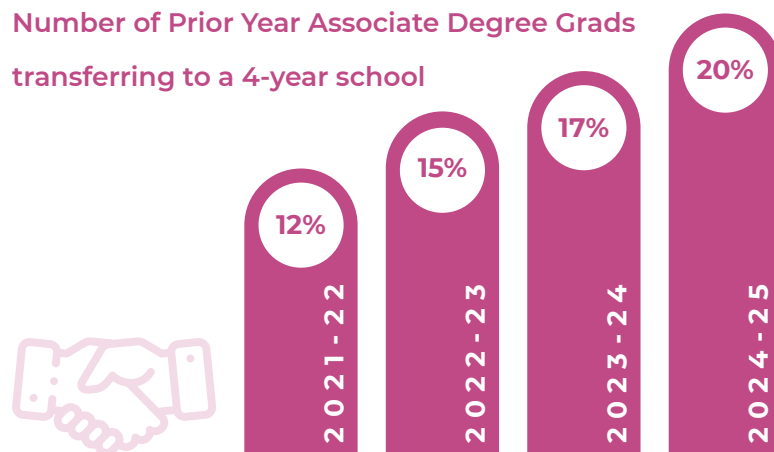
Students who choose to pursue an associate degree at Moraine Park as the first step of their education will save thousands annually compared to a private or public four-year college.

ADVISORY COMMITTEES

Program advisory committees connect Moraine Park with industry experts who provide valuable insight on current practices, workforce needs and future trends. Their guidance helps shape curriculum and equipment investments, ensuring our programs stay responsive to the expectations of business and industry across the district. Committees are made up of practitioners from local employers who bring real-world experience directly into the classroom.

We have **664** people representing **530** district companies on **43** advisory committees.

Number of Prior Year Associate Degree Grads transferring to a 4-year school





STUDENT AWARDS 2024-25

The hard work and academic achievement of Moraine Park Technical College students was celebrated at the annual Student Awards Banquet on May 8 at the Radisson Hotel and Conference Center. Each year, faculty and staff nominate deserving students for six awards: Technical Achievement, Meritorious Service, Campus Impact, Leadership & Service, Student of the Year and Student Ambassador.



STUDENT OF THE YEAR

Moraine Park presented the 2025 Student of the Year Award to Ella Purvis of Beaver Dam. This award honors a student who has excelled academically, demonstrated leadership and involvement and fully embraced the opportunities available at Moraine Park.



DISTRICT STUDENT AMBASSADOR

The 2025-26 District Student Ambassador Award was presented to Abigael (Abi) Loehrke-Halfmann of Juneau. This award recognizes outstanding student representatives across the Wisconsin Technical College System, with recipients nominated by Moraine Park faculty and staff.

TECHNICAL ACHIEVEMENT AWARD

This award is presented to one-year technical diploma students who have demonstrated strong academic performance, active classroom participation and overall excellence.

RECIPIENTS:

Zachary Augustin, Jose Batista, Jacob Bera, Evan Chappelle, Charles (Chaz) Dreher III, Jamison Ermer, Marc Heppe, Zachary Hofmann, Kyle Kasten, Carlos Basora Paulino, Alex Schneider, Jadon Uecker



MERITORIOUS SERVICE AWARD

This award honors students who have contributed to the College through leadership and involvement in co-curricular activities, including student clubs, government and volunteer efforts.

RECIPIENTS:

Molly Atkinson, Timothy Becker, Samantha Behnke, Cynthia Benzel, John Blau, Marty Demlow, Stephanie Demlow, Madelyn Dorn, Emerson Eastlick, Bryce Eckhardt, Amber Finley, Nadia Frohmader, Guenther Hebbe, Carly Hetzel, Taylor Hopper, Christina Jimenez, Isaac Kaiser, Gloria Krstic, Siri Kuske, Emilia Lang, Emma Lemke, Brandon Magdic, Alfredo Mauricio, Oceonna Mertens, Trinity Mueller, Jair Paz, Tiffany Pohlhammer, Paige Posthuma, Rebekah Rabideau, Lewis Rice, Angela (Rue) Rucinski, Emily Sabel, Micki Scherwinski, Aaron Sohm, Mallory Stewart, Kaydn Terlisner, Abby Williams



CAMPUS IMPACT AWARD

This award recognizes students who made a positive impact through participation in college focus groups, events or student-led projects. Academic performance, reliability and follow-through are also considered.

RECIPIENTS:

Taylor Klima, Nicole Kucharski, Anthony Larson, Josephine Nussbaum, Ella Purvis, Zoey Promen, Elisa Schmitz, Tyler Sorgent



LEADERSHIP AND SERVICE AWARD

This award is given to student government members who have shown a high level of commitment to Moraine Park and served as strong representatives of the student body through active participation and leadership.

RECIPIENTS:

Charles (Chaz) Dreher III, Allyson Dusha, Angelina Emmrich, Haylee Gideon, Jesse Godina, Jesse Holmes, Abigael (Abi) Loehrke-Halfmann, Danica Picard, Jacob Schreiber, Maleah Sickinger



MORaine PARK REFERENDUM PROJECT UPDATE

Moraine Park Technical College is approved to use up to \$1.5 million from its general budget for facility improvements each year. The College develops a comprehensive three-year facilities plan to ensure these funds are directed toward planned updates as needed. Any facility updates exceeding the \$1.5 million threshold require approval through a district referendum.



HORICON REGIONAL CENTER

The Horicon Regional Center, located at 1210 Wrucke St., is designed to enhance fire and emergency training. It includes a 17,937-square-foot building dedicated to lab and instructional space, along with a 3,500-square-foot fire training tower. This state-of-the-art center offers a safer training environment, enabling live fire conditions, prop burning and controlled fire scenarios with minimized risk, providing trainees with hands-on experience in real-world situations.

WEST BEND CAMPUS ENHANCEMENTS AND THE ADVANCED MANUFACTURING CENTER EXPANSION

Moraine Park's major construction project at the West Bend Campus has brought noticeable changes to the building's exterior.

The updates include a new front entrance, a conference center, the construction of the Advanced Manufacturing Center addition and the reconfiguration of the new student services department.





MORaine PARK TECHNICAL COLLEGE

Moraine Park Technical College is an equal opportunity and affirmative action College, prohibiting discrimination on the basis of age, race, creed, color, national origin, disability, sex, sexual orientation, gender identity, religion and any other class protected by law, in employment, admissions and/or educational programs and activities. Inquiries may be reported to the Title IX Coordinators at 262-335-5881 or 920-929-2139 TTY/VP: Use Relay/VRS or kschwamn@morainepark.edu or bmccrearyl@morainepark.edu.

BEAVER DAM

700 Gould St. Beaver Dam, WI 53916-1994

HORICON

1210 Wrucke St, Horicon, WI 53032

FOND DU LAC

235 N. National Ave. Fond du Lac, WI 54935-2884

WEST BEND

2151 N. Main St. West Bend, WI 53090-1598