



Forward 2030: Building What’s Next is the new five-year strategic plan for Moraine Park Technical College. It's a path forward; a path with our mission, vision and values at its center and four new strategic priorities to lead the way.

At Moraine Park, it’s about the people, as our new plan reflects. Moraine Park is an impactful place to work and grow—with more than 400 team members and thousands of students. Moraine Park has campuses in Dodge, Fond du Lac and Washington counties, and a new regional center in Horicon—all to serve students, business and industry partners, and community members across our 10-county district.

Forward 2030, which begins with the 2025-26 academic year and continues through 2030, will focus on serving, nurturing, partnering and engaging, with outlined objectives under each new priority.

Developing Forward 2030 was a year-long, collaborative process for the College that included input from business leaders, parents, students, community-based organizations and employees, and I look forward to the continued success of Moraine Park with new priorities at the forefront.

Sincerely,

Bonnie Baerwald

MISSION

*Growing minds, businesses and communities
through innovative learning experiences.*

VISION

*Your home for lifelong learning
to achieve lifelong dreams.*

VALUES

*Collaboration:
Join forces to build the best path forward.*

*Impactful Learning:
Create meaningful experiences inside and
outside the classroom.*

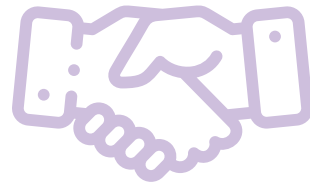
*Continuous Improvement:
Always strive to be better.*

*Inclusivity:
Value diversity and build a sense of belonging.*



SERVING

Deliver value to stakeholders through accessible, dynamic and financially sustainable educational offerings and support services.



PARTNERING

Cultivate strong relationships with external stakeholders to ensure our partnerships provide reciprocal value.

NURTURING

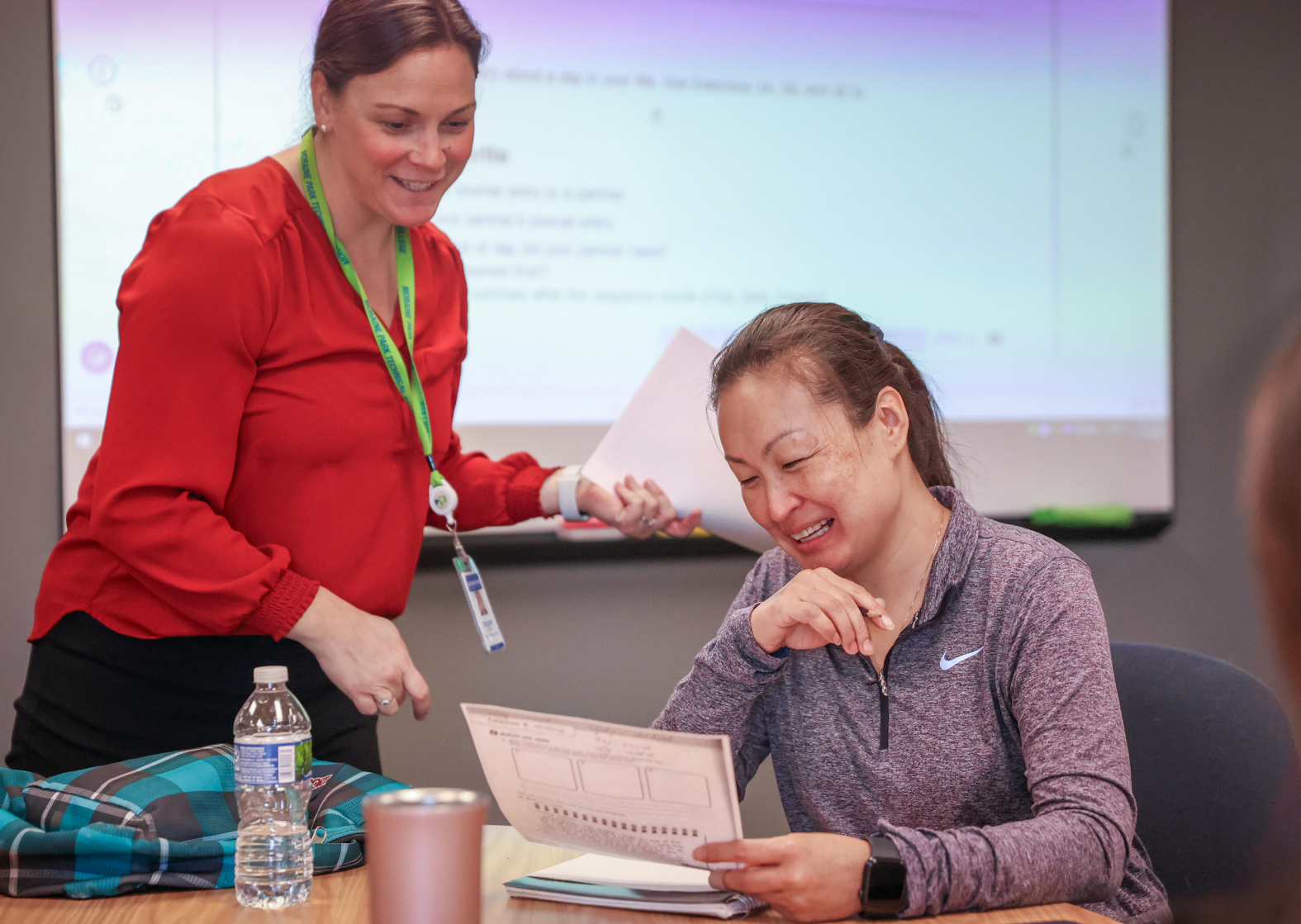
Foster an embedded culture of belonging for all students and employees to support equity, mental health, overall wellness and retention.



ENGAGING

Promote seamless communication and enhance brand awareness internally and across the Moraine Park district.





SERVING

Deliver value to stakeholders through accessible, dynamic and financially sustainable educational offerings and support services.

Moraine Park Technical College offers high-quality, flexible and innovative learning experiences, which adapt to community needs and student expectations. To that end, MPTC works to remove barriers to education, with special emphasis on affordability through prioritizing efficiencies of services and processes. The college educates students who will enrich the workforce and who are prepared for lifelong growth and success.

2025-26 Objectives

- 1** Enhance resources and reduce barriers to support the success of our students, employees and community.
- 2** Utilize modern technology to improve productivity and provide high-quality learning experiences.
- 3** Optimize resources, processes and systems to improve efficiency and to ensure fiscal sustainability.
- 4** Ensure employees have the development opportunities, resources and empowerment necessary to provide exceptional services to students, the College and the community.

NURTURING

Foster an embedded culture of belonging for all students and employees to support equity, mental health, overall wellness and retention.

Belonging requires a safe environment to cultivate authenticity, vulnerability and trust. The campus community is more engaged when everyone feels welcomed and empowered to contribute in meaningful ways; this work prioritizes intentional collaboration opportunities and strengthened relationships. Moraine Park commits to innovating spaces, policies and procedures that ensure our employees and students are cared for and feel they belong.

2025-26 Objectives

- 1** Cultivate an environment that demonstrates Moraine Park values in action.
- 2** Address mental health and personal wellness with a holistic and individual approach.
- 3** Attract, develop and retain a diverse community of learners and employees.
- 4** Strengthen trust, intentional engagement, adaptability and accountability to increase everyone's sense of feeling valued.





PARTNERING

Cultivate strong relationships with external stakeholders to ensure our partnerships provide reciprocal value.

Moraine Park nurtures partnerships with district K-12 schools and four-year academic institutions to provide seamless transitional pathways. MPTC continues to position itself as a widely trusted, responsive and innovative workforce development partner for businesses and industry. Partnership efforts also include advocacy for community organizations that share our mission and vision.

2025-26 Objectives

- 1** Continue to build robust pathways and services that support transfer and career opportunities.
- 2** Implement innovative approaches in experiential learning and programming that meet the needs of learners, employers and communities.
- 3** Expand and strengthen external strategic and operational partnerships.

ENGAGING

Promote seamless communication and enhance brand awareness internally and across the Moraine Park district.

As an educational leader, Moraine Park prioritizes transparent communication through the exchange of ideas and information across departments and teams, ensuring alignment with the organization's mission, vision, values and priorities. MPTC builds authentic connections with target audiences by showcasing unique strengths and amplifying visibility through diverse communication tactics. The organization bolsters brand awareness through connectivity, messaging, storytelling and engagement initiatives.

2025-26 Objectives

- 1** Strengthen employees' understanding of the connections between their work contributions and the College's mission, vision and values.
- 2** Educate employees to be college ambassadors through enhanced connectivity and strategically targeted training opportunities.
- 3** Promote Moraine Park to diverse stakeholder groups as a valued post-secondary option with varied academic offerings leading to rewarding careers or further education.







Forward
2030
Building What's Next



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