

## Transfer Agreement Summary

Updated 04/30/2024

**MPTC Degree:** Associate of Applied Science (A.A.S.) in **Marketing & Social Media Management**

**UW-Oshkosh Degree:** Bachelor of Business Administration (B.B.A.) in **Marketing**

**Contact:** UW-Oshkosh Admissions | 920-424-3164 | [admissions@uwosh.edu](mailto:admissions@uwosh.edu)

**Total Transfer Credits:** 60      **Total Remaining Credits:** 73

### Program Requirements (42 Transfer Credits)

MPTC Course	Transfer Credits	Transfers as this Course
102-110 Intro to Business	3	BUS 198 Intro to Business
104-102 Marketing Principles	3	MARKET 371 Essentials of Marketing
104-117 Public Relations	3	JOURNAL 211 Principles of Public Rel.
104-125 Advertising & Social Media	3	MARKET 376 Advertising & Social Media
104-130 Marketing Digital Design*	3	MARKET 1 Electives Bundle
104-131 Social Media Management	3	JOURNAL 340 Social Media Strategies
104-132 Website Management	3	COMP SCI 001 Computer Science Elect.
104-133 Social Video Creation	3	MARKET 1U Marketing Elective
104-134 Email & Mobile Marketing	3	MARKET 363 Digital Marketing
104-135 Customer Relationship Mgmt	3	MARKET 1U Marketing Elective
104-136 Leadership/Ethics in Digital Age	3	PHIL 6 Philosophy Elective
104-137 Marketing Presentation/Portfolio*	3	MARKET 1 Electives Bundle
196-188 Project Management	3	MHR 351 Essentials of Org. Behavior
196-189 Team Build & Problem Solving*	3	MARKET 1 Electives Bundle

### Institutional Requirements (0 Transfer Credits)

MPTC Course	Transfer Credits	Transfers as this Course
103-159 Computer Lit (1cr)	0	Does Not Transfer
890-101 College 101 (2cr)	0	Does Not Transfer

\* Per the original agreement, this course transfers as part of an elective credit bundle.

### Communications Requirements (6 Transfer Credits)

MPTC Course	Transfer Credits	Transfers as this Course
801-136 English Composition 1	3	WRT 188 First-Year College Writing
801-196 Oral & Interpersonal Comm <b>OR</b> 801-198 Speech	3	COMM 111 Intro to Public Speaking

### Mathematics Requirements (3 Transfer Credits)

MPTC Course	Transfer Credits	Transfers as this Course
804-195 College Algebra w/Applications	3	MATH 104 College Algebra

### Social Science Requirements (6 Transfer Credits)

MPTC Course	Transfer Credits	Transfers as this Course
809-172 Intro to Diversity <b>OR</b> 809-196 Intro to Sociology	3	SOC 13 Sociology Elective <b>OR</b> SOC 101 Intro to Sociology
809-103 Thinking Critically & Creatively <b>OR</b> 809-166 Intro to Ethics: Theory & Application	3	GEN ELEC 6 General Elective <b>OR</b> PHIL 105 Ethics

### Behavioral Science Requirements (3 Transfer Credits)

MPTC Course	Transfer Credits	Transfers as this Course
809-198 Intro to Psychology <b>OR</b> 809-199 Psychology of Human Relations	3	PSYCH 101 General Psychology <b>OR</b> PSYCH 8 Psychology Elective

NOTE: We recommend contacting your MPTC advisor or the other institution for additional assistance with the transfer process and course selection. While the tables in this document illustrate how courses and credits will transfer from one degree to another, actual credit totals may vary based on course selection. Please refer to the formal agreement as additional conditions may be needed to fulfill requirements; including, but not limited to, maintaining a minimum cumulative GPA and earning a minimum number of credits at the 4-year institution.