

Transfer Agreement Summary

Updated 03/25/2024

This document provides a basic overview of how courses included in this agreement will transfer to the institution specified below. Additional conditions may be needed to fulfill requirements of this agreement. Contact your MPTC advisor and/or other institution for complete details regarding this transfer agreement. View the complete transfer agreement at [University of Wisconsin-Oshkosh Transfer Agreements](#).

Total Transfer Credits: 60

MPTC Degree: Associate of Applied Science (A.A.S.) in **Marketing & Social Media Management**

UWO Degree: Bachelor of Arts (B.A.) in **Advertising**

Contact: UW-Oshkosh Admissions | 920-424-3164 | admissions@uwosh.edu

MPTC General Education and Program Courses (33 Transfer Credits)

MPTC Course	Credits	Transfers as this Course	Credits
102-110 Intro to Business	3	BUS 198 Intro to Business (XS)	3
102-120 Principles in Management	3	MHR 351 Essentials of Org. Behavior	3
104-102 Marketing Principles	3	MARKET 371 Essentials of Marketing	3
104-117 Public Relations	3	JOURNAL 211 Principles of Public Rel.	3
104-125 Advertising & Social Media	3	JOURNAL 250 Principles of Advertising	3
104-131 Social Media Management	3	JOURNAL 340 Social Media Strategies	3
104-132 Website Management	3	COMP SCI 001 Computer Science Elect.	3
104-133 Social Video Creation	3	JOURNAL 199 Journalism Elective	3
104-136 Leadership/Ethics in Digital Age	3	PHIL 6 Philosophy Elective (XC)	3
801-136 English Composition 1	3	WRT 188 First-Year College Writing	3
804-189 Intro to Statistics	3	MATH 189 PBIS Statistics (XM)	3

MPTC Program Courses Bundled (15 Transfer Credits)

MPTC Course	Credits	Transfers as this Course	Credits
104-130 Marketing Digital Design	3	JOURNAL 1 Electives Bundle	3
104-134 Email & Mobile Marketing	3	JOURNAL 1 Electives Bundle	3
104-135 Customer Relationship Mgmt	3	JOURNAL 1 Electives Bundle	3
104-137 Marketing Presentation/Portfolio	3	JOURNAL 1 Electives Bundle	3
196-189 Team Build & Problem Solving	3	JOURNAL 1 Electives Bundle	3

MPTC General Education Elective – Behavioral Science (Choose ONE for 3 Transfer Credits)

MPTC Course	Credits	Transfers as this Course	Credits
809-198 Intro to Psychology	3	PSYCH 101 General Psychology (XS)	3
809-199 Psychology of Human Relations	3	PSYCH 8 Psychology Elective (XS)	3

MPTC General Education Elective – Communications (Choose ONE for 3 Transfer Credits)

MPTC Course	Credits	Transfers as this Course	Credits
801-196 Oral & Interpersonal Comm	3	COMM 111 Intro to Public Speaking	3
801-198 Speech	3	COMM 111 Intro to Public Speaking	3

MPTC General Education Elective – Social Science (Choose ONE for 3 Transfer Credits)

MPTC Course	Credits	Transfers as this Course	Credits
809-172 Intro to Diversity	3	SOC 13 Sociology Elective (XS)(ES)	3
809-196 Intro to Sociology	3	SOC 101 Intro to Sociology (XS)(ES)	3

MPTC General Education Elective – Social Science (Choose ONE for 3 Transfer Credits)

MPTC Course	Credits	Transfers as this Course	Credits
809-103 Thinking Critically & Creatively	3	GEN ELEC 6 General Elective (XC)	3
809-166 Intro to Ethics: Theory & Application	3	PHIL 105 Ethics (XC)	3