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To view an entire list of courses go to ed2go.com/mptc
To view a specific course listed below, enter the course title in the search box.

Creating a Successful Business Plan

Turn your business ideas into a solid plan for financing and long-term success. Committing your idea to paper in the form of a business plan not only increases your chances of obtaining financing, but also in keeping your business strategically focused. With the support of your instructor and a network of like-minded students, you'll work through all of the major components of writing a business plan and emerge with your first draft in hand. ed2go.com/mptc

Start and Operate your own Home-Based Business

Starting a home-based business is the hottest trend in today's challenging business environment! Learn how to be your own boss and eliminate the stress of having a job. The benefits of working from home are endless! Earn what you deserve, be independent, have tax deductions, do away with traffic, office politics and more! Learn how to develop the entrepreneurial qualities - motivation, discipline, creativity - that you will need to succeed! This class is a great way to start your own business or enhance the one you already have. ed2go.com/mptc

Classes Continued

Start Your Own Arts and Crafts Business

If you have an art or a craft and you dream about starting your own home-based or small business, this is the course for you! You'll learn how to start your own arts and crafts business from a professional artist. You'll discover how to find your niche within your chosen craft and how to create your own unique business identity. You'll also see what makes marketing in the arts and crafts business different from marketing in most other enterprises, and you'll find a sales approach that meshes with your personality and preserves your creative integrity. ed2go.com/mptc

Start Your Own Consulting Practice

Do you have training or knowledge that could be useful to others? Have you ever considered providing consulting services based upon your background? This course is designed to help those who wish to set up a consulting practice get started. You will learn the complete process of starting and operating a consulting practice. The course will begin with surveys and assessments designed to help you pinpoint the best consulting services to offer. The course then progresses into the business start-up process, including issues such as licensing and legalities. You will then develop a complete business plan for their consulting firm that details finances, pricing policies, contracting, and marketing. The course concludes with a discussion of record-keeping and tax concerns. There will also be an online discussion area where you can exchange valuable business ideas and resources with other students and the instructor. The instructor will keep you updated by citing resources such as books, periodicals, and organizations designed to help small businesses. ed2go.com/mptc

Learn to Buy and Sell on eBay

Online auctions match buyers with sellers in a global marketplace for almost any item. If you've ever dreamed of working from home or just earning extra income by buying and selling goods online, our experienced instructors will guide you every step of the way. You'll learn how to create titles that get noticed, how to craft advertising copy that sells items quickly and for top dollar, and how to create and upload photos of the items you are selling. You'll also learn how to safely conduct financial transactions, how to accept credit card payments, and how to pack and ship any item hassle-free. If you're a buyer, you'll learn how to value almost any item up for auction, how to get the best possible price, how to protect yourself against fraud, and how to compete effectively against other bidders. ed2go.com/mptc

Start a Pet Sitting Business

If you're an animal lover, find out how you can start your own pet sitting business to translate your passion into a profitable career! In this course, you'll master the essentials of running a cat and dog sitting business. You'll begin with pet care, including nutrition, exercise, first aid, and identification of common diseases. You'll learn the basics of first aid and find out how to administer pills, liquid medications, and injections to an uncooperative cat or dog. By the end of this course, you'll have all the knowledge you need to become a professional pet sitter. In addition, you'll see how your pet sitting business can grow to continually challenge and satisfy you. ed2go.com/mptc

Start Your Own Gift Basket Business

Take your first step toward a career as a gift basket designer! This course will tell you everything you need to know about starting a gift basket business and running it successfully. First, you'll learn how to make gift baskets that stand out from everyone else's. You'll discover where to find foods, products, and supplies to make your baskets, and you'll find out how to set up your own design studio. In addition, you'll explore the requirements and guidelines for running a home-based business. You'll also get the inside story on finding customers and marketing your gift baskets online and offline. By the end of this course, you'll be ready to start your own business as a gift basket designer—and you'll have the confidence you need to excel in this fun and profitable career. ed2go.com/mptc

Ed2go/MPTC Online Course Registration Information

1. Locate the desired title through the search feature or by browsing the online catalog. Once you've found the course, click Enroll Now.
2. Select a session start date on the Select Date page. You will then move on to the Sign In page.
3. Use either Returning Students or New Student to access or create your account. If you are a new student, you will be asked to create an account by creating a username and password and providing your contact information. Select Continue or Continue to Payment options to move on to the Purchase page.
4. Choose which payment option you'd like to use from the choices your school has provided. Complete the payment information, if necessary. After confirming payment, you'll automatically move on to the final Receipt page.