

PRESIDENT'S GOALS



Moraine Park Technical College President, Dr. Sheila Ruhland, Welcomes You to Share in Reaching Our Goals For July 2014 - June 2015

"Our guiding principle is always continuous improvement for our leadership, for our College as a whole and especially for the success of our students."

Sheila Ruhland

For the College We will ...

- Enhance student success
- Strengthen community connections
- Achieve performance excellence

For Our Leadership We will ...

- Boost communication and grow collaboration
- Create and support a positive culture and climate
- Develop a solid process for prioritizing needs and allocating resources

WE WILL ACHIEVE OUR GOALS THROUGH:



Connection to Students ... I will

- Meet each semester with Student Government on all three campuses
- Be an active participant in Student Life events
- Serve as a "greeter" at the start of both the fall and spring terms
- Host monthly meetings with students on each campus

Enjoying Each Other ... I will

- Be an active participant in College and employee events
- Recognize significant personal milestones and successes of the MPTC family
- Visit classes each semester

Strengthening Key Relationships ... I will

- Strengthen connections between the district and the College
- Promote our "Driven to Do" philosophy
- Meet regularly with the presidents of Marian University, Ripon College and UW-Fond du Lac

Motivating Our Leadership Team ... I will

- Schedule monthly one-on-one meetings with my group of direct reports
- Establish a College Council to get people talking and tackling important tasks
- Redefine the purpose and the work of the President's Cabinet
- Hold a retreat with the President's Cabinet to delve into crucial topics that will only be successfully addressed with open and honest dialog
- Set up events with employees to encourage easy-going dialog





Opening the Doors to Legislative Representation ... I will

- Invite district elected officials to campus and provide meaningful opportunities for them to get to know our work and our people
- Provide district officials with the College newsletter and annual report
- Invite district officials to all major events of the College



Engaging Our Foundation ... I will

- Get to know the MPTC Foundation board members
- Meet with FACT (Forming Alliances to Cultivate Talent) donors to accelerate careers in manufacturing
- Fine-tune and cultivate our donor list and prospective donor list
- Be an active participant in Foundation and alumni events



Communication with our Media Partners ... I will

- Meet regularly with local reporters to keep them abreast of important developments
- Be available to media as an expert source for education and business coverage
- Spread the good news of MPTC through credible editorial placements

Earning the Support of Community and Organizational Leaders ... I will

- Prepare a presentation about the College and share with local groups
- Continue to schedule industry tours and invite College staff along
- Schedule annual breakfast meeting with area superintendents
- Request to speak at school board meetings

