

Innovation 2020 Strategic Plan
(Approved June 6, 2014)

Mission, Vision, Value Statements, Strategic Priorities and Goals

Definition of Terms

Mission: Statement of purpose—why this college exists, what it does for whom and why.

Vision: An aspirational statement of where the college intends to be in the future. All plans should move the college toward this vision and progress should be measurable.

Values: Widely held beliefs and principles that shape policies, decision-making, and behavior in the college.

Strategic Priorities: Broad areas of focus that all college administrative units, departments and offices use as the framework for creating their own plans. These priorities do not usually change over the course of the plan, although annual goals do.

Mission

Preparing students for success in a diverse and globally connected world.

Vision

A college of choice for students and a strategic partner for business and industry.

Value Statements

Student-Success: We value a responsive and supportive environment providing the rigor and relevance necessary to advance student learning, development and success.

Collaboration: We value collaboration and communication among students, staff and community partners to strengthen our district and communities.

Lifelong Learning: We value learning as a lifelong journey in the pursuit of personal and professional growth.

Innovation: We value innovation and creativity to remain a leader in global technical education.

Integrity: We value fair, honest, respectful and ethical behaviors.

Inclusiveness: We value inclusiveness and respect for all, providing accessible education to diverse learners, including demographic groups historically underserved by higher education. We believe that team work is critical, that each member is important to accomplishing our mission.

Accountability: We value individual and shared responsibility for our actions and ensuring the future of Moraine Park, both academically and fiscally.

Continuous Improvement: We value informed decision-making which promotes sustainability, continuous improvement and effective and efficient use of resources.

Flexibility: We value the ability to remain nimble and able to respond quickly to meet changing student and workforce needs.

Strategic Priorities

Build a supportive culture to make us an employer of choice—the capacity of the college to implement Innovation 2020 will depend on highly skilled, committed and engaged instructors and staff. As an increasingly greater number of the college workforce retires, we will need to be able to recruit and retain top talent. In order to develop and maintain a positive culture and climate, effective leadership at all levels will be required.

Goals:

- Create a collaborative environment that fosters employee satisfaction and engagement.
- Identify strategies and resources to engage employees.

Improve student success through innovative programming, delivery, and services—to remain competitive and meet the rapidly changing needs of our diverse student population and employers, the college will need to adopt new methods, create new offerings, and offer new approaches to learning.

Goals:

- Integrate new technologies to enhance teaching and learning.
- Develop a college-wide plan for enhanced utilization of telepresence and other communication technology.
- Identify areas of demand and create or redesign cost-effective programming.
- Enhance services to support student development.

Strengthen our K-16 and community connections—the College prepares students not only for careers, but for the next level of higher education. This requires coordinated planning and communication with school districts and communities and expanded relationships with four-year colleges and universities to enable our students to seamlessly continue their educations.

Goals:

- Showcase the value of technical college education and training.
- Cultivate K-16, business and community partnerships.
- Promote employee and student engagement within our communities.

Advance the efficient and effective use of technology—the college must have contemporary technology and labs and reliable, compatible and intuitive information technology systems to support learning, student services, and college processes.

Goals:

- Assess impact of college technology and related processes for effectiveness and efficiency.
- Identify areas of greatest need for technology improvement and training across the college and address systematically.
- Integrate new technology and enhance existing technologies to improve student access and support.