

Strategic Planning MPTC Stakeholder Focus Groups

With changes in higher education state-wide, economic issues, student demographics, and employer needs, it is our responsibility and desire to always create the best roadmap for our institution to meet the ever-changing needs of our employers and students.

To that end, the MPTC planning team including the District Board met on August 14th to draft the first version of high-level “strategic priorities” (areas of emphasis) for the College to pursue over the next five years (2015-2020). Input from Listening Session held in the fall 2012 with MPTC employees and students were incorporated. To gather input and feedback on the college’s future strategic priorities from our stakeholders, a series of “Focus Groups” will be conducted district wide for you to tell us if we are on the right track, what we are missing, etc. The focus groups will have MPTC employees also attending.

An outside facilitator, higher education consultant Ann Zanzig of Madison, will conduct these informal dialogues with you to ensure the best, most candid and confidential input and feedback possible. We need you, and urge you to attend one of the Focus Groups. Please attend a session that accommodates your schedule; sign up is not required. This is the only way we can really know if we are meeting your future needs.

For further information regarding the focus groups please contact: Melissa Worthington, Director of Marketing and Communications; mworthington@morainepark.edu, 920-924-6326

Locations and Times

Beaver Dam: September 30

Room: K212

3:00-4:30 p.m.

West Bend: October 1

Room: T117

8:30-10:00 a.m. **AND** 3:00-4:30 p.m.

Fond du Lac: October 8 and 9

October 8

Room: 0104

8:30-10:00 **AND** 4:30-6:00 p.m.

October 9

Room: A207

2:30-4:00 p.m.