Achieve Performance Excellence: Promote an environment of continuous improvement and sustainability.

Outcomes:
1. Address regional labor needs and skill shortages through innovative, relevant, flexible and effective programs and services.
2. Improve operational efficiency and staff effectiveness through implementation of college and technology processes.
3. Foster an engaging, sustainable, safe and healthy working and learning environment.

Enhance Student Success: Promote a learning environment dedicated to student achievement.

Outcomes:
1. Develop and implement a recruitment, enrollment and retention plan that fosters and supports student success.
2. Increase charitable gifts made to the Foundation and College.

Strengthen Community Connections: Seek and develop opportunities that positively impact our communities.

Outcomes:
1. Operationalize a plan that nurtures and strengthens connections with business, K-12 and District-wide organizations.
2. Enhance our communities’ awareness and valued perception of the College.