

**2013-14 STRATEGIC PLAN
College Goals & Outcomes
Mid-Year Progress Report
January 15, 2014**

Goal 1: Achieve Performance Excellence

- Perkins Performance Indicators 1P1 (Technical Skill Attainment) and 1P2 (Academic Skill Attainment) are improving compared to 2012-13.
- Completed Crisis Communication Plan to align with Crisis Response.
- 100% of employees completed required OSHA training by November 1.
- Experienced an increase in both FTE and headcount.
- Held a Grand Opening for the Jackson Center and classes scheduled as of October.
- Completed IT Operational Assessment to provide recommendations for improvement.
- Selected and developing a mass communication solution for both students and staff to utilize during a college emergency situation.
- Branding concepts have been finalized to promote MPTC as an employer of choice.
- Progress toward increasing transcribed credit enrollees in 2013-14.
- Continued enrollment and employment as a result of Welding and CNC boot camps (Covenant Grant).

Goal 2: Enhance Student Success

- Hosted first annual welcome day for students (Amazing Race).
- FACES Campaign expanded to additional markets and alumni.
- Implemented SALT financial aid service which provides student resources to manage federal aid.
- Introduced web-based, targeted interest, prospective student *e-brochure*.
- The project to identify a VDI for Labs Solution is on schedule for completion in April.
- Engaging College leadership team with District Student Government and Student Senate groups on all three campuses.

Goal 3: Strengthen Community Connections

- Successfully completed Higher Learning Commission (HLC) onsite accreditation visit, awaiting HLC Board of Directors final recommendation (February).
- Developed *Innovation 2020* mission/vision/values and strategic priorities. Marketing and communication plan to be developed Spring 2014.
- Completed Emergency Medical Technician remodel to include ambulance simulator.
- Completed building trades addition and remodeling in West Bend for improved learning opportunities to electricity; construction; and heating, ventilation and air conditioning students.
- Hosting FDL Association of Commerce Business Connection, March 2014.
- Hosted Fall administrator breakfast (October), and hosting middle school principal breakfast (February).
- Increased collaborations with WOW and Fox Valley Workforce Development Boards.