

Moraine Park Technical College Strategic Plan for 2012-13

I. GOAL: Achieve Performance Excellence

- **Promote an environment of continuous improvement and sustainability.**

Outcomes:

1. Develop and execute a recruitment and organizational development strategy to address the regional labor and skills shortage.
2. Increase direct high school enrollments.
3. Increase effectiveness of teaching through application and utilization of program outcomes and assessment measures.
4. Maintain accreditation.
5. Utilize data for effective decision making.
6. Enhance utilization and effectiveness of TelePresence.
7. Complete 85% of scheduled College IT projects.
8. Review and implement operational initiatives that either increase alternative revenue sources or reduce College operational costs annually.
9. Comprehensively assess and respond to Wisconsin Acts 10/32.
10. Develop and execute a health care and wellness strategy to maintain and enhance a cost effective benefits structure and a healthy workforce.

II. GOAL: Enhance Student Success

- **Promote a learning environment dedicated to student achievement.**

Outcomes:

1. Achieve and maintain a combined year-to-year retention and completion rate for all program students of 69%.
2. Increase FTE growth annually by a minimum of 2%.
3. Develop a comprehensive philosophical model for student support services.
4. Identify new post-secondary program articulation opportunities.
5. Increase the Foundation's annual fundraising by 15%.

III. GOAL: Strengthen Community Connections

- **Seek and develop opportunities that positively impact our communities.**

Outcomes:

1. Develop a College comprehensive sustainability plan that demonstrates best practices and activities that are ecologically sound, socially just, and economically viable.
2. Improve the safety and security of our college community and assets.
3. Assess existing and proposed facility arrangements to ensure the College's competitive edge.
4. Develop and implement an alumni relations program.
5. Preserve and enhance our ability to provide comprehensive educational programs and services.
6. Establish a plan that fosters and strengthens community connections with District agencies.
7. Strengthen the college's connection to business and industry to enhance educational programs and services.