

- Purchases may be made in-store or online; Price Match must be transacted at the campus store.
- Prices matched against Amazon, Barnes & Noble, or a local campus competitor
- Excludes peer-to-peer marketplaces, Amazon's Warehouse Deals, Deals of the Day, Lightning Deals, "Amazon Deals", aggregator sites, digital books and publisher-direct prices.
- Online sites must be located in the United States
- The book must be in stock with us and with the retailer advertising the lower price
  - If the book is rented, the rental period must be the same as the bookstore's
- The lower-priced item must match the exact book ISBN and edition purchased or rented, including accompanying CDs, online access codes, student manuals, etc.
- Price adjustments provided at the time of purchase
  - Ad must be dated no more than 7 days prior to intended purchase date
  - Printed screenshot of ad
  - Ad shown via mobile device
  - Hard copy ad
- Price adjustments after purchase:
  - Within 7 days of the original transaction
  - Must have original receipt
    - Must state if book was purchased new, used, or rented
    - Price adjustment will only be provided for the same format (new/used, rented/purchased)
- Purchase and price adjustment differences will be provided in cash
- Maximum of \$100 per item and \$1,000 per customer.
- Other exclusions:
  - Prices that require minimum quantity purchases
  - Misprinted or inaccurate prices
  - Prices from auctions or requiring memberships
  - Bundle offers, instant rebates, main-in offers, offers that include financing

