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# MORAINE PARK

## 2013-2014

COLLEGE & FOUNDATION

# ANNUAL REPORT

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# TABLE OF CONTENTS

President's Message .....	<b>1</b>
District Board and Accreditation .....	<b>2</b>
Facts at a Glance .....	<b>3</b>
Achieving Success .....	<b>4-7</b>
Economic & Workforce Development .....	<b>8-9</b>
Finance & Facilities .....	<b>10-11</b>
Student Success .....	<b>12-17</b>
Moraine Park Foundation .....	<b>18-25</b>



## ***MISSION STATEMENT***

*Innovative education for an evolving workforce and community.*

# PRESIDENT'S MESSAGE

Dear Friends of Moraine Park,



Another year has passed and, with it, another year of achievements and successes realized by the students, faculty and staff of Moraine Park Technical College. I am so proud to share the myriad accomplishments of the past year with you in our 2013-2014 Annual Report. It is a wonderful reflection of what can be achieved when so many work together.

The 2013-2014 school year saw Moraine Park place an even greater emphasis on service to others. We saw more faculty incorporate service-learning into their curriculum, more student clubs and organizations incorporate it into their events and activities, and our staff made service-learning a priority by giving of their time and talents. As you peruse the pages of this report, I hope you enjoy the service-learning stories peppered throughout — each demonstrating the commitment of our students and faculty searching for new ways to help those less fortunate.

As has become tradition, our Annual Report also highlights the past year's achievements of our Moraine Park Foundation. Through the generosity of our donors, so many students who may have otherwise never been able to afford college were able to realize their educational goals. We are grateful to our donors for their generosity and thank them for continuing to have such an important impact on the lives of our students.

At Moraine Park, our staff are driven to ensure the students and communities we serve are given the opportunities necessary to get them where they want to go. Your support of our institution is what allows us to continue to provide those opportunities, whether it is earning an associate of applied science degree, completing a certification course or taking a class to learn a new skill. Without you, we could not continue to provide high-quality education and services, so thank you for continuing to see the value in what we do — for our students, for ourselves and for our communities.

Sincerely,

A handwritten signature in black ink that reads "Sheila Ruhland". The signature is fluid and cursive.

Sheila Ruhland, Ph.D.  
President



## VISION STATEMENT

*Moraine Park Technical College will be a respected and preferred educational leader.*

# 2013-14 DISTRICT BOARD



Vernon Jung, Jr.



Kim Krueger



Dr. Richard Zimman



Mike Staral



Donna Goetz



Lisa Mader



Mike Miller



Lowell Prill



Jodine Deppisch

# ACCREDITATION

*The following programs are individually accredited or approved:*

- Alcohol and Other Drug Abuse** – State of Wisconsin Department of Safety and Professional Services
- Cosmetologist/Nail Technician** – State of Wisconsin Department of Safety and Professional Services
- Cosmetologist Apprenticeship** – State of Wisconsin Department of Safety and Professional Services
- Chiropractic Specialist** – Wisconsin Chiropractic Examining Board
- Health Information Technology** – Commission on Accreditation for Health Informatics and Information Management Education
- Medical Assistant** – Commission on Accreditation of Allied Health Education Programs, the American Medical Technologists and the Medical Assistant Education Review Board
- Medical Laboratory Technician** – National Accrediting Agency for Clinical Laboratory Sciences
- Medical Office Specialist** – American Medical Technologists
- Nursing** – Accreditation Commission for Education in Nursing, Inc., and the Wisconsin Board of Nursing
- Radiography** – Joint Review Commission on Education in Radiologic Technology
- Respiratory Therapist** – Commission on Accreditation for Respiratory Care
- Surgical Technology** – Commission on Accreditation of Allied Health Education Programs in cooperation with the Accreditation Review Council on Education in Surgical Technology and Surgical Assisting

*Moraine Park Technical College has been reaccredited through 2015 by the Higher Learning Commission (HLC) through participation in the Academic Quality Improvement Program (AQIP). The AQIP infuses the principles and benefits of college-wide continuous improvement into Moraine Park's culture by providing an alternative process through which our already accredited institution maintains accreditation from the HLC.*

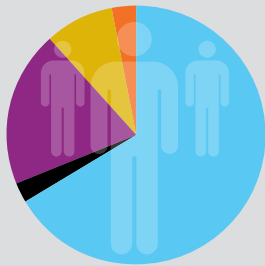


# FACTS AT A GLANCE

**TOTAL STUDENTS SERVED**  
**19,258**

Source: 2014 Client (Unduplicated)

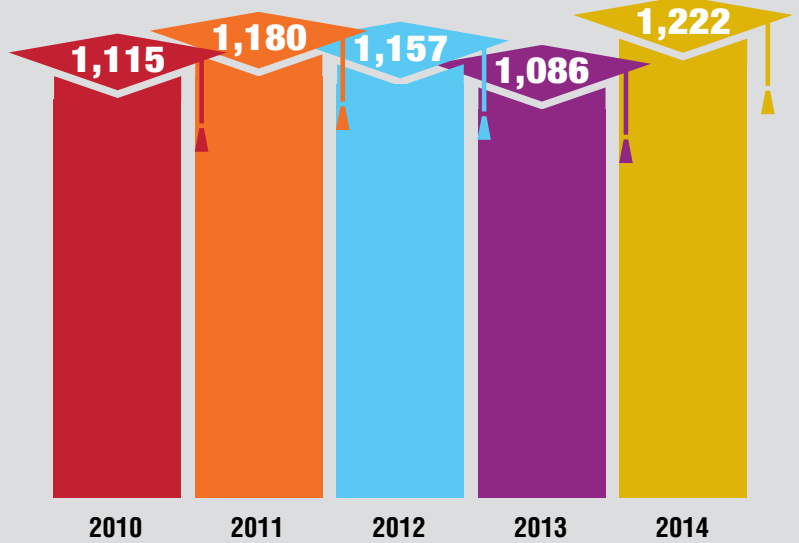
**2013-2014 ENROLLMENT BY DEGREE/DIPLOMA**



	Total
Associate of Applied Science Degree	3,851
Two-Year Technical Diploma	144
One-Year Technical Diploma	1,128
Short-Term Technical Diploma	510
Apprenticeship	162

Source: 2014 Client (Duplicated)

**DEGREES AWARDED 2010-2014**



*Highest count of graduates in the past five years!*

Source: 2010-14 Client (Duplicated)

**DIRECT PUBLIC HIGH SCHOOL ENROLLMENTS**

**13.29%**

OF 2013 DISTRICT H.S. GRADS ENROLLED AT MORAINÉ PARK WITHIN

**ONE YEAR OF GRADUATION**

**17.98%**

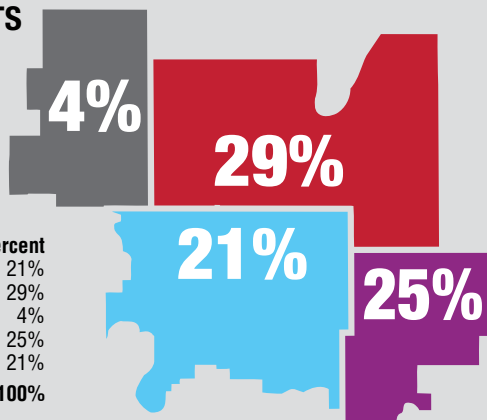
OF 2012 DISTRICT H.S. GRADS ENROLLED AT MORAINÉ PARK WITHIN

**TWO YEARS OF GRADUATION**



Does not include adjunct, temporary or student employees.

**TOTAL STUDENTS SERVED BY COUNTY OF RESIDENCE**



County	Total	Percent
Dodge	4,054	21%
Fond du Lac	5,664	29%
Green Lake	703	4%
Washington	4,748	25%
Others	4,089	21%
<b>Total</b>	<b>19,258</b>	<b>100%</b>

Source: 2014 Client

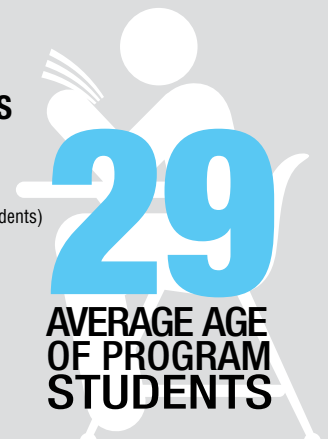
**2013-2014 STUDENT DEMOGRAPHICS BY AGE**

**Students Enrolled**  
(excluding Career Prep students)

Average Age	37
Median Age	33
Modal Age	19

**Program Students**

Average Age	29
Median Age	27
Modal Age	19



Age as of the beginning of the academic year (July 1, 2013)  
Source: 2014 Client

# ACHIEVING SUCCESS



*The Jackson Regional Center Grand Opening was held in Sept. 2013.*

## **CLASSES UNDERWAY AT THE JACKSON REGIONAL CENTER**

After celebrating an open house on Sept. 24, 2013, the Jackson Regional Center was ready to welcome its first group of students for the fall 2013 semester. The College leased and remodeled the center in response to requests from area employers for job training in welding, fabrication and other advanced manufacturing trade skills. The new space is used primarily for manufacturing and trades classes as well as Economic and Workforce Development training.

The Jackson Regional Center has been an instrumental piece in the success of Moraine Park's Manufacturing and Skills Academy, which offers 15-week boot camp sessions in either Welding or Computer Numerical Control. Students receive hands-on training and build the skills needed to enter Wisconsin's manufacturing industry with confidence. The additional labs and classrooms in the Jackson

Regional Center allow Moraine Park the ability to continue building this program.

With the support and collaboration from industry leaders, Moraine Park graduates are finding employment opportunities throughout the state. "The welding lab in Jackson is filling a need for trained welders at both a local and statewide level," said Marcia Arndt, associate dean of manufacturing. "A key benefit of opening the new facility is extended class hours that give full-time employees the chance to take evening classes."

This past summer, an Additional Location Confirmation Visit was completed by a consultant with the Higher Learning Commission, and the facility was approved by the Commission as an additional regional learning center. In the years ahead, courses offered at the Jackson Regional Center will expand to include more general education and business classes.

## NEW MEMBERS JOIN DISTRICT BOARD



Mike Staral and Kim Krueger joined the Moraine Park Technical College District Board in July 2013 as employee members. Staral represents the eastern portion



of the district, while Krueger represents the western portion. The new members bring strong community ties and

numerous years of experience to the board – Staral in manufacturing and Krueger in health care.

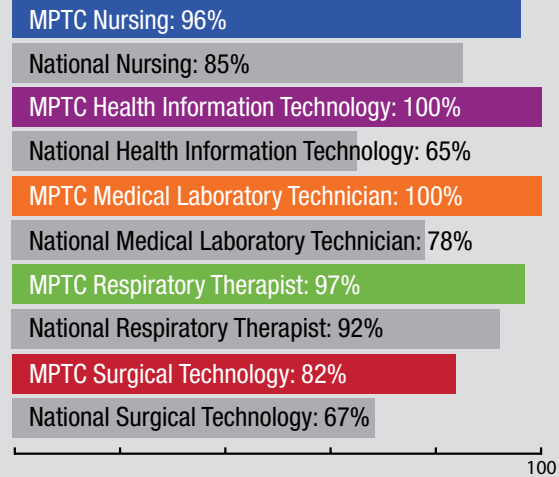
## MARKETING DEPARTMENT EARNS NATIONAL AND REGIONAL RECOGNITION

The National Council for Marketing & Public Relations (NCMPR) presented Moraine Park with a silver Paragon Award for their 2012-13 Viewbook. This prestigious award recognizes outstanding achievement in marketing and public relations at community and technical colleges throughout the nation. The College also earned two gold Medallion Awards from NCMPR at the regional competition for their Print Advertisement Series and Viewbook.

## HEALTH PROGRAMS SURPASS NATIONAL AVERAGES

Moraine Park's health programs continue to exceed national board exam pass rates. On their first attempt, students from the 2013-14 graduating classes achieved pass rate averages that surpassed the national averages in many programs.

## Pass Rates of 2013-14 MPTC Graduates vs. National Average



## MORAINE PARK MAKES BESTCOLLEGES.COM TOP 50 LIST

Moraine Park ranked number 46 on BestColleges.com's "The 100 Best Online Colleges for the 2014 Academic Year." The site ranks two- and four-year colleges that offer fully online degree programs. Rankings are determined by acceptance, retention, graduation and enrollment rate information.

Moraine Park had an acceptance rate of 100 percent, retention rate of 66 percent and a graduation rate of 37 percent. Online offerings at Moraine Park include several associate of applied science degree programs including accounting, water quality, instructional assistant, business management, health information technology and Web design.

## PHLEBOTOMY PROGRAM RECOGNIZED

PhlebotomyTrainingSpot.com, a leading resource for students searching to become a phlebotomist, named Moraine Park a 2013 Best Phlebotomy Education Award winner. The site publishes an annual list of the top-rated phlebotomy programs across the country.



2014 Moraine Park graduates

Nominees were voted for and rated over a three-month period at the end of 2013, and winners were identified based on total ratings and votes received.

### CLASS OF 2014: MAY THE DREAMS YOU DREAM BE THE FUTURE YOU FIND

On May 17, 2014, anticipation filled the air as nearly 350 students from the Class of 2014 adjusted their caps and gowns and prepared to receive their diplomas, becoming Moraine Park alumni. In total, over 760 Moraine Park students completed their studies in 2013-14.

Moraine Park welcomed Trisha O’Callaghan, 1997 Moraine Park alumna and owner/stylist of Benesseré Salon and Spa in Fond du Lac, as this year’s commencement speaker. During her speech, O’Callaghan encouraged graduates to be active and giving members of their communities and to dig deep, dream big and work hard. She talked about overcoming challenges and about her journey after graduation, commenting that “Anyone can climb a mountain, but it is those who do it without stepping on others along the way who will feel the greatest sense of accomplishment.”

### KARST NAMED 2014 DISTINGUISHED ALUMNUS

Moraine Park named Lisa Karst, a ‘12 leadership development program graduate, as their 2014 Distinguished Alumnus. Karst has been in the financial services industry for 25 years, with her

current role as assistant vice president/regional operations leader at National Exchange Bank & Trust in Beaver Dam.



Karst, from the town of Burnett, holds a number of Moraine Park certificates, including Principles of Management, 2001; Organizational Management, 2007; and Human Resources Development, 2009.

Additionally, she earned her associate of applied science degree in Leadership Development from Moraine Park in 2012. Karst is an active member of her community and Moraine Park’s Leadership Development Advisory Committee.

### FACULTY AND STAFF HONORED



Kathy VanErden, dean of Health Sciences, was honored in April for her contributions to technical education by the Wisconsin Association for

Career and Technical Education (WACTE). She received the 2014 Professional Excellence – Longevity Award. VanErden retired in June 2014 after 34 years at Moraine Park.



Amy Anderson, counselor at Moraine Park, published her second children’s book, *The Rock and the Ripple*, in September 2013. The

book, written and illustrated by Anderson,



empowers children to think positive, dream big and care about the world around them.



Bobbi Fields, Medical Assistant instructor, was awarded the Ivy Reade Relkin Surveyor Training Grant and completed the Commission on Accredita-

tion for Allied Health Education Programs site surveyor training. The training allows Fields to perform site visits of other Medical Assistant programs pursuing initial accreditation.



Amy Edwards Patterson and Melissa Berg, Communications

instructors, performed a study on *Exploring Nonverbal Communication through Service Learning*. The study was published in the *Journal for Civic Commitment* in March 2013.

## SERVING OUR VETERANS

### MPTC MILITARY FRIENDLY® SCHOOL

Moraine Park received the Military Friendly® School designation for the fourth consecutive year. The prestigious award is only presented to the top 15 percent of colleges nationwide who embrace America's student veterans. Moraine Park received the award for its continued efforts to recruit and retain military and student veterans.

### "GOT YOUR 6" PLEDGE

Moraine Park signed the "Got Your 6" pledge in support of providing education services to student veterans. "Got Your 6" is a movement led by a consortium of major film and television studios, broadcast and cable networks, talent agencies and guilds that are united in

changing the conversation in America about veterans and military families.

### STUDENT VETERANS OF AMERICA

In the fall of 2013, Moraine Park was recognized as an official chapter of the Student Veterans of America (SVA). SVA is a coalition of student veterans groups on college campuses across the nation that provides a peer-to-peer network for student veterans, with a goal to improve academic success and ease the transition to college life.

"We are always looking for ways to further support our students," Dwane Klostermann, Moraine Park instructor and club advisor, said. "All these efforts will provide our veteran students with the resources they need to be successful."

### SUPPORT OUR TROOPS

In November 2013, Moraine Park held a dedication ceremony for a flag presented to the College by Nathan Huenink, son of Moraine Park Dean of Basic Education Sandra Huenink. Nathan flew the flag at Bagram Airbase in Afghanistan in appreciation of the care packages he received through Support Our Troops.



Support Our Troops sends care packages to troop members that have an immediate family member employed at Moraine Park. Since inception, 90 care packages have been sent to 17 different troop members.

# ECONOMIC & WORKFORCE DEVELOPMENT

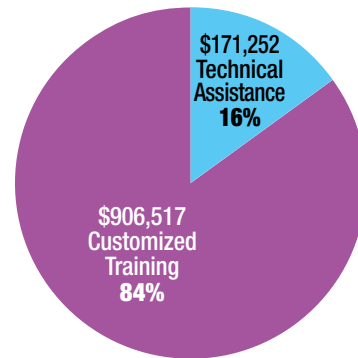


*Skills Academy graduates celebrated the completion of training along with employers and Moraine Park faculty and board members.*

## 2013-14 KEY ACCOMPLISHMENTS

- Received \$358,569 in Workforce Advancement Training (WAT) grant funding to support businesses in: Calumet (1), Dane (1), Dodge (11), Fond du Lac (10), Green Lake (3), Ozaukee (2) and Washington (9) counties.
- Implemented three CNC and three welding bootcamps through the support of the Wisconsin Covenant Foundation and U.S. Department of Labor TAACCCT funding. One hundred and four students completed the training, and 80 percent received employment offers.
- Achieved staff certifications and developed training offerings in competency modeling.
- Conducted a third-party evaluation of contract training operations.

## 2013-14 BUSINESS AND INDUSTRY CONTRACT REVENUE: \$1,077,769



All expenses for contract training were covered through contract revenue received by the service recipient or grant sources.

**50%** of the revenue was applied to cover all direct costs of training, to include instructional and supply expenses.

**50%** of the revenue was applied to cover associated overhead expenses.

## BUSINESS AND INDUSTRY SERVED

A&W Iron & Metal Inc.  
 ACH Foam Technologies  
 Adashun Jones Inc.  
 Agnesian HealthCare  
 Allcast LLC  
 Alliance Laundry Systems  
 Amerequip  
 Animart Inc.  
 Animix LLC  
 Apache Stainless Equipment  
 Basic American Metal Products  
 Beaver Dam Community Hospitals Inc.  
 Beaver Dam Woman's Health Ltd.

Bethany Christian Services of WI  
 Bonduel USA Inc.  
 Breuer Metal Craftsman Inc.  
 Burgess Norton Manufacturing Co.  
 Burnett Fire Department  
 Centro Inc.  
 Combination Door Company  
 Commerce State Bank  
 Del Monte Foods  
 Department of Natural Resources  
 Dynamic Tool and Design Ltd.  
 ed2go  
 Evolution Communications Services LLC

F. Ziegler Enterprises Ltd.  
 Fives Giddings & Lewis  
 Fond du Lac Association of Commerce  
 Fond du Lac Cty. Dept. of Community Programs  
 Fond du Lac Yacht Club  
 Fox Lake Correctional Institute  
 Fox Valley Savings Bank  
 Glacier Credit Union  
 Gleason Reel  
 GO Riteway Transportation Group  
 Golden Living Center  
 Grande Cheese  
 Haas Factory Outlet

## INDIVIDUALS AND COMPANIES PROVIDED CUSTOMIZED TRAINING

**4,667**  
ENROLLMENTS

**102**  
FTEs

**97**  
COMPANIES  
SERVED

## NUMBER OF CONTRACTS

**529**  
CUSTOMIZED TRAINING

**107**  
TECHNICAL ASSISTANCE

### 2013-14 GRANT UPDATE

The College is pleased to report that the General Purpose Revenue (GPR) total award amount for direct student service grants increased by \$340,753 in 2013-14. This was achieved through an intricate balance of internal and external partnerships, which established a foundation designed to support an ever-changing workforce. There were challenges along the way, as the Wisconsin Technical College System (WTCS) saw the grant application process morph throughout the year but, with cooperation, leadership and a strong vision, Moraine Park met those challenges.

One significant change the College experienced was a shift from a formula-based GPR grant award system to a system where technical colleges were required to submit a competitive request for proposal (RFP). Outside reviewers then determined which colleges were awarded funds based on grant-specific criteria. Through this new system, Moraine Park not only preserved existing services for students, but also created new services.

Moraine Park was awarded funding for the Career Pathways Seamless Transitions program, as well as the Bridges for 7 METTE (Manufacturing Engineering Technologist and Technician Education) program. The College also secured funding for a new Core Industry grant that addresses employer needs for graduates from both the Nursing Assistant and Associate Degree Nursing programs. Possibly the most substantial development was the reorganization of several former grant categories into a new Student Support: Innovative Community of Learners grant, which garnered \$307,640. In total, Moraine Park secured more than \$1.3 million in GPR funds.

Above and beyond the GPR funds, Moraine Park also received grants from the WTCS through the Adult Education and Family Literacy Act and the Vocational Education Act. These state funds were bolstered by other federal and state funds, such as those from the Department of Labor, Department of Education, National Science Foundation, Wisconsin Covenant Foundation, AmeriCorps and Great Lakes/Dreamkeepers.

*There were challenges along the way . . . but, with cooperation, leadership and a strong vision, Moraine Park met those challenges.*

Hartford Area Chamber of Commerce  
Hydro Electric Devices Inc.  
Interior Systems Inc.  
JD Laser Inc.  
Jim Murray Inc.  
JM Smucker  
John Crane Orion  
John Deere  
Kewaskum High School  
Kondex Corporation  
Lenz Sales and Service Inc.  
Magnum Power Products  
Marchant Schmidt Inc.  
Markesan High School

Mayville Engineering Co., Inc.  
Mayville High School  
MBW Inc.  
Menasha Packaging Company  
Mercury Marine  
Mid-States Aluminum  
Milk Specialties Global  
Muthig Industries  
National Rivet  
Nielsen Company  
Northwoods Paper Converting  
Pace Industries  
Quality Truck Care Center  
Regal Ware Inc.

Rhodes Bake N Serve  
Ripon College - SMAC  
Ripon High School  
Ripon Printers  
Roberts Homes and Real Estate  
Schmid Pipeline Construction Inc.  
Seneca Foods Corporation  
Serigraph Inc.  
Sheboygan Cty. Transportation Dept.  
Signicast  
Slinger High School  
Society Insurance  
St. Johns Early Childhood  
Systems Inc.

TAB Products  
Threshold Inc.  
UMOS Inc.  
UW Green Bay  
UW Colleges  
Waupun High School  
WellPoint Holding Corp.  
West Bend Area Chamber of Commerce  
West Bend East High School  
West Bend Joint School District #1  
West Bend Mutual Insurance Company  
WFD Board of South Central WI  
WI Correctional Training Center  
WSNMT

# FINANCE & FACILITIES

## FINANCIAL EXCELLENCE

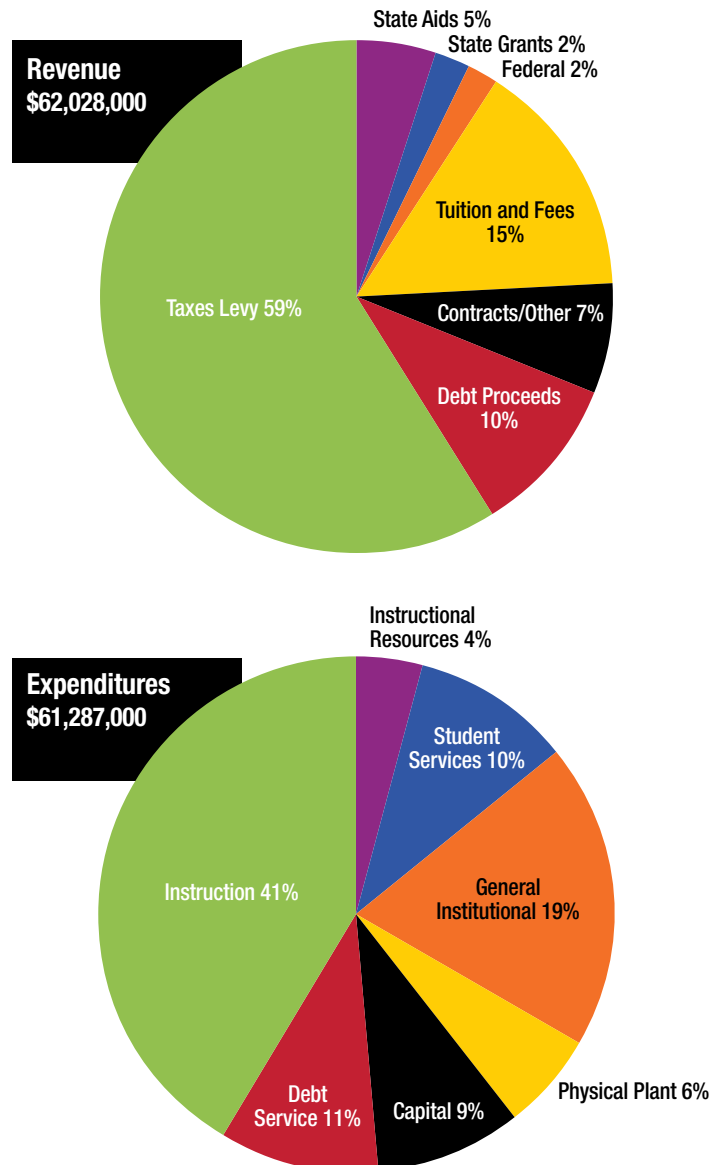
Moraine Park continues to be recognized for its commitment to excellence in financial reporting. In 2014, Moody's Investors service reaffirmed the status of Moraine Park's general obligation debt credit rating at Aaa. The Aaa rating reflects the College's ability to borrow money at a reduced tax rate. The strong rating is due to a sizable tax base favorably located near major employment centers, strong financial operations that are supported by healthy reserves (estimated 33.9 percent general fund reserve as a percentage of expenditures) and an average debt burden that is expected to remain manageable.

Since 2009, Moraine Park has continuously made employee benefit plan changes to mitigate the rising costs of benefit programs. Included in these efforts was the creation of an Other Post-Employment Benefit (OPEB) Trust to address the requirements of government standards in funding the earned accrued liability. Since its creation, the Trust has grown to more than \$5.6 million and covers almost 91 percent of the actuarial accrued liability value. These trust funds will be used in the near future to pay for the earned benefits of District retirees.

At time of printing, the 2013-14 basic financial statement and grant compliance audits were in-process by our independent audit firm. However, the College expects an unqualified audit opinion – the most positive opinion an

audit firm is able to issue. For the past 20 consecutive years, the College has also earned the Government Finance Officers Association Award for Excellence in Financial Reporting.

**2013-14 FINANCIALS**  
GOVERNMENTAL FUND TYPES – UNAUDITED





*Ground breaking of the new Student Services Center at the Fond du Lac campus in June 2014.*

## **FACILITY DESIGN AND CONSTRUCTION**

### **BEAVER DAM CAMPUS**

The District is investing in a new digital surveillance security system, with the Beaver Dam campus system completed in 2013-14. The existing system is outdated with limited performance, and the new system is being implemented in a three-phase approach. The new system is integrated via access control systems with the ability to monitor and control using mobile devices.

### **FOND DU LAC CAMPUS**

In 2013-14, space was remodeled for the Emergency Medical Technician (EMT) program, Printing and Document Distribution Center, and the Facilities Department. The remodeled space provides adequate classroom and storage space dedicated to the



*Rendering of the new Student Services Center.*

EMT program and upgraded spaces for the Document Distribution Center and the Facilities Department.

A new one-stop Student Services Center addition and a more architecturally prominent main entrance is in the process of being built. This addition is located on the west side of the C-Building in close proximity to the visitor parking lot. The addition will provide a handicap accessible entrance that is easily identifiable for students and new customers. Following the one-stop student services model implemented on the Beaver Dam and West Bend campuses, this model consolidates student services including registration, financial aid, assessment and special services.

Other projects included an emergency generator to E-building, a primary electrical feeder upgrade and roof/rooftop unit upgrades at the District Office as outlined in the District facilities rotation plan.

### **WEST BEND CAMPUS**

As identified in the District facilities rotation plan, an inefficient rooftop unit was replaced at West Bend.

# STUDENT SUCCESS



*Moraine Park students and staff took part in 2014 WTCS Student Showcase.*

## STUDENTS SHOWCASE COMMUNITY EFFORTS

The Wisconsin Technical College System Student Showcase is an annual event designed to increase awareness of the many ways Wisconsin's technical college students give back to their communities as part of their educational experience.

Kim Treider, Human Resources student from Jackson; Joseph Clark, Criminal Justice student from Fond du Lac; and Jessica Parsons, Criminal Justice student from Campbellsport, represented Moraine Park at the system-wide showcase at the State Capitol on Feb. 18, 2014. The students presented service-learning projects they worked on during the fall semester to state legislators and other visitors.

The service-learning initiative at Moraine Park is designed to pair community service projects with classroom instruction, giving students real-world, hands-on experience in their fields of study while helping their communities. Each of the students representing Moraine Park worked

on a service-learning project that benefited a local community organization.

## CELEBRATION OF DIVERSITY

Traditions from around the world were honored at Moraine Park's 2014 Multicultural Day celebration. Booths displayed artifacts and information about 15 different countries. The event featured cuisine from Germany, Italy, Jamaica and Japan. Die Spiel Meisters, a three-piece German band from Waupun, provided entertainment. Talent shows showcased Hmong and Tai dancing, while cultural attire shows featured clothing from around the world.



*Students learned sari wrapping techniques during 2014 Multicultural Day.*



*Culinary Arts students competed at the 2014 Sliced Challenge.*

The event was sponsored by the College's Multicultural Club, Student Senate, Diversity Relations, Culinary Arts Club and Human Resources systems.

### **SLICED: A MORAINE PARK CULINARY COMPETITION**

Five Moraine Park Technical College Culinary Arts students faced off in a culinary challenge at the Taste of Fond du Lac in February 2014. Chaislyn Preder, a second-year Culinary Arts student, won the competition. Preder gave credit to her two strongest culinary skills – creativity and a strong focus on flavor profiles.

### **STUDENTS ACHIEVE STATE AND NATIONAL RECOGNITION**

Moraine Park was well represented at the 2014 SkillsUSA competitions, with John McIntyre of West Bend, an Electricity program student, earning a first place finish at the state competition, which earned him a trip to the national competition where he placed 11th. Other Moraine Park competitors included:

#### **Industrial Motor Controls State Competition**

- First Place - John McIntyre, West Bend, Electricity program
- Second Place - Shane May, Adell, Electricity program
- Third Place - Evan White, Fond du Lac, Electricity program

#### **Industrial Motor Controls National Competition (Kansas City, MO)**

- 11th Place - John McIntyre, West Bend, Electricity program

#### **Electrical Construction Wiring (Residential) State Competition**

- Second Place - Cameron Schave, Fond du Lac, Electricity program

#### **Cosmetology State Competition**

- Fifth Place - Emma Endejan, Fond du Lac, Cosmetology program

#### **Computer Numerical Control Milling State Competition**

- Second Place - Aaron Rush, West Bend, CNC Tool and Die Technologies program

SkillsUSA is a national organization serving teachers and students who are preparing for careers in technical, skilled and service occupations. Each year students participate in competitions designed to showcase the best career and technical students in the nation and ensure that training is relevant to employers' needs.

### **GED/HSED GRADUATES RECOGNIZED**

Joyful emotion and strong applause were all part of Moraine Park Technical College's 14th Annual GED/HSED Graduation Ceremony, as 61 students earned their General Education Development (GED) and High School Equivalency Diploma (HSED) certificates. Students had to pass five standardized tests in the areas of math, reading, writing, social studies and science to earn their GED/HSED.



*GED/HSED Graduates*

Over 300 students completed the program at Moraine Park in 2013-14.

During the ceremony, two students, Renee Schwartz of Ripon and Lisa Gurley of Beaver Dam, were presented with the Moraine Park Foundation Basic Education scholarship, a \$500 scholarship for students pursuing further education at Moraine Park.

Katrice Vanderkin of West Bend, one of two student speakers, delivered a motivating speech. "A group of people that started late, but finished well," said Vanderkin as she described the GED/HSED graduates.

Alex McDaniel of Beaver Dam presented a video describing his life events before and after achieving his GED. "Each one of you has a bright future ahead," said McDaniel.

## STUDENTS HONORED

The hard work and academic achievement of many students at Moraine Park were recognized during the College's annual 2014 Student Awards Banquet held in May.



### **DICKINSON EARNS STUDENT AMBASSADOR AWARD:**

Each year Moraine Park chooses a student to represent the College as the district student

ambassador. This year, Kim Dickinson of Beaver Dam was chosen as the 2014-15 District Student Ambassador. Dickinson is currently enrolled in the Business Management and Supervision program.



### **NAIR NAMED STUDENT OF THE YEAR:**

Moraine Park presented its ninth Student of the Year Award to E. Prakash Nair of West Bend,

a Nursing – Associate Degree program student, who graduated in May. Nominees must be graduating, exemplify the College's core abilities and also excel in both classroom and community involvement. The winner is selected by a committee of students, support staff, faculty and administration.

## EPD STUDENTS SHOW OFF LINEMAN SKILLS

Moraine Park's Electrical Power Distribution (EPD) Club attended the 2014 College Lineman Rodeo at Mitchell Technical Institute in Mitchell, South Dakota. EPD Instructor Jeff Vonau accompanied five Moraine Park teams who competed in several categories related to their program.



*Electrical Power Distribution student winners at the 2014 College Lineman Rodeo.*

Students demonstrated their skills in four areas: cross arm change out, obstacle climb, framing from C-1 structure and a lineman knowledge challenge.

Congratulations to the EPD program students that placed in the competition. Team members Dan Mose of Iron Ridge, Aaron Hilgendorf of West Bend, Ben Golz of Princeton and Eric Quackenboss of Fond du Lac, placed fourth in obstacle climbing, fifth in C-1 framing and third overall. In the individual competition, Blake Alvarez of Hartford placed second in the obstacle climb, while Cole TeBeest of





*Students in Moraine Park's Medical Lab Technicians Club made blankets for Children's Hospital.*

Waupaca finished fourth. Ben Golz placed fourth overall in the individual competition. Moraine Park also had two students place in the individual C-1 framing competition, with Ben Golz in fifth place and Jeremy Pulvermacher, Electricity student from Princeton, earning sixth place.

## **STUDENTS GIVE BACK**

### **WARMING HEARTS**

Members of Moraine Park's Medical Lab Technicians Club made 14 blankets to donate to the Children's Hospital of Wisconsin in Milwaukee during the holiday season.

### **SWEETS THAT SAVE**

The Culinary Arts Club donated baked items to the St. Baldrick's Foundation fundraiser that supports the fight to conquer childhood cancer. They also donated desserts for an ASTOP Sexual Abuse Center fundraiser.

### **MAKING A GLOBAL IMPACT**

In January, students traveled to Jamaica with the Blue Mountain Project, an organization dedicated to improving health, education and the economy in rural Jamaican communities. They brought school supplies and other donations collected throughout the year and, while

there, completed projects in renewable and solar energy, health, education and childhood literacy. Free blood pressure screenings were also conducted by Moraine Park nursing students.



*Blue Mountain Project participants*

### **SAVING LIVES TOGETHER**

Students and staff donated at five blood drives and a bone marrow drive throughout the year. Students from the Medical Lab Technicians Club volunteered to assist during the events.

### **SPREADING HOLIDAY JOY**

Each holiday season the Moraine Park community comes together to help those in need, and 2013 was no exception. Food drives were held on all three campuses and organized by multiple student organizations. The Electrical Power Distribution Club rang



EPD bell ringers

bells for the Salvation Army. The IT Club held a Hat and Mitten Drive for the Solutions Center in Fond du Lac, and the Corrections Club also donated profits from a

greeting card fundraiser. The West Bend Student Senate and Student Nurses Association organized a Kids2Kids Toy Drive collecting toys for low-income children throughout South-eastern Wisconsin. Toy drives were also held by the Human Resources and Welding clubs, with toys benefiting the Dodge County Toy Bank and Toys for Tots, respectively. Multiple clubs adopted local families to share in the joy of the holiday season.

The Mo-Vember Mustache Competition and Kwik Trip gift card sale sponsored by the Beaver Dam Student Senate raised funds and awareness for men's health issues and Elk's holiday food baskets.

### BUILDING FRIENDSHIPS

Beaver Dam Student Senate members volunteered their time to peer mentor students from Green Valley's Life Academy program, a transition program aiming to improve post-graduation



Life Academy Peer Mentoring Session

outcomes for young adults with disabilities. Student Senate members met with Life Academy students to promote peer interaction and enhance social skills through team building exercises, games and leadership activities.

### A BEAUTIFUL CAUSE

To honor cancer survivors, Cosmetology students volunteered their time and services to host a Cancer Survivor Beauty and Support Day at Techniques Salon and Spa on the Fond du Lac campus. Manicures, pedicures, facials, haircuts and scalp treatments were offered to cancer survivors free of charge.

### MAKING A DIFFERENCE TOGETHER

Moraine Park students and organizations also gave back through these events and activities:



- Free income tax assistance to those in need by the Accounting program students.

- Glow in the dark disc golf outing with funds donated to the United Way, organized by the West Bend Student Senate.



- Water Quality Technology students donated 432 hours to local utility companies.



- Free blood pressure screenings by the Student Nurses Association.

- Electricity Club donated time and talent to wire houses for Habitat for Humanity.

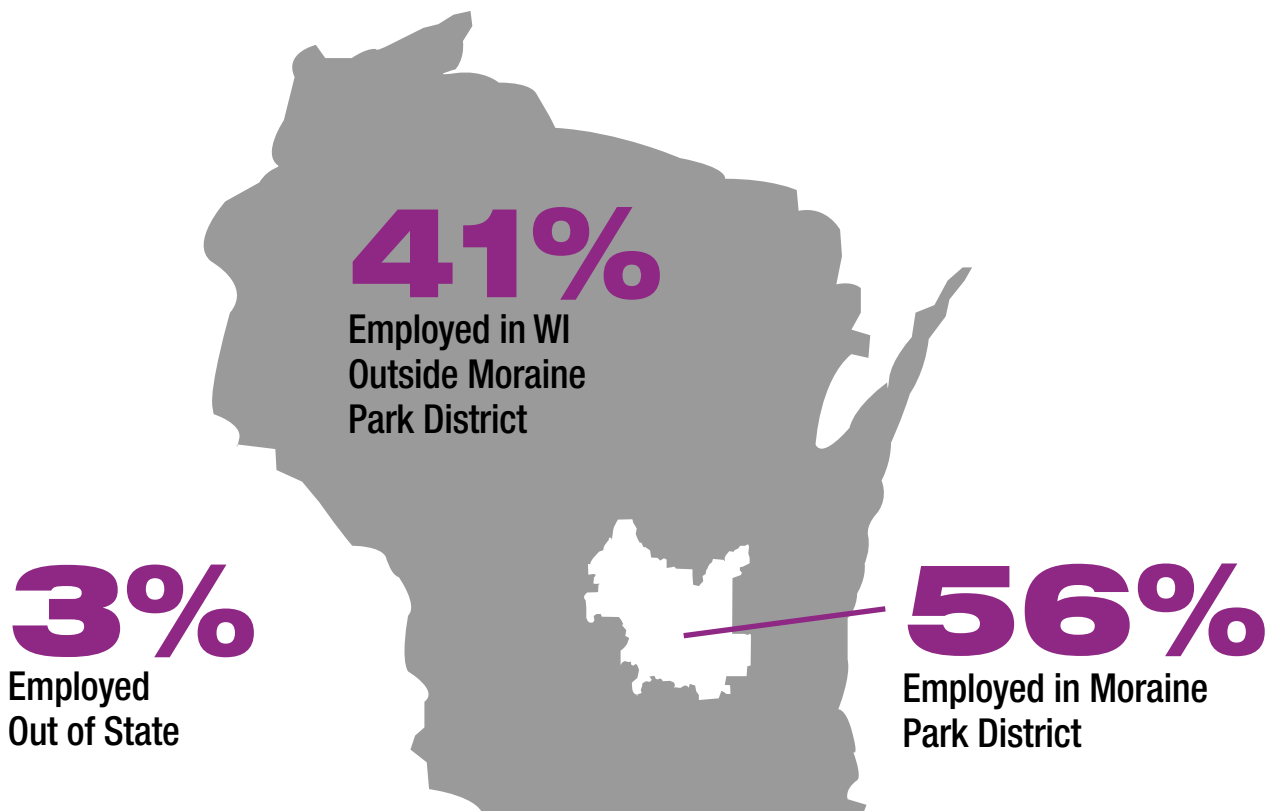


- 1,722 diapers were collected and donated to the Family Resource Center in Fond du Lac.



- Volunteering for Habitat for Humanity.

# WHERE OUR GRADUATES ARE EMPLOYED



## TOP 10 MEDIAN ANNUAL SALARIES 2012-2013

### ASSOCIATE DEGREES

Nursing-Associate Degree With a Practical Nursing Exit Point..	\$49,802
Mechanical Design Technology .....	\$49,004
Business Management .....	\$42,750
Criminal Justice - Corrections .....	\$41,597
IT-Technical Support Specialist .....	\$40,000

### TECHNICAL DIPLOMAS

CNC/Tool and Die Technologies .....	\$39,127
Electrical Power Distribution .....	\$36,267
Automotive Technician .....	\$31,120
Welding .....	\$30,158
Nursing Assistant.....	\$27,038

(2012-2013 Moraine Park Graduate Follow-up Report)

## GRADUATE EMPLOYMENT STATUS 2012-2013

Total number of graduates surveyed .....	1,020
Total number responding .....	657
Not available for employment .....	268
Available for employment .....	389
Seeking employment .....	31
Total number employed .....	358
Related occupations.....	291
Unrelated occupations .....	67

(Includes all students who graduated between July 1, 2012, and June 30, 2013.)

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**EDUCATION  
IS THE MOST  
POWERFUL  
WEAPON  
WHICH YOU CAN USE  
TO CHANGE THE  
WORLD.**

---

– NELSON MANDELA



*Kenneth Smith, Moraine Park Foundation  
Scholarship Recipient*

# MORAINÉ PARK FOUNDATION, INC. 2013-2014 REPORT

Greetings from the Moraine Park Foundation,



The mission of the Foundation is “to change lives and enrich communities through education.” 2013-14 was a good year for changing lives. The Foundation awarded nearly \$130,000 in scholarships to deserving students who often do not have the means to afford a technical college education.

There is the single mom who is learning new skills that will help her make a living wage and provide a legacy for her children. The displaced worker who lost his job and is sitting in the classroom again after 25 years with the same company. The student who was told he wasn’t college material excelling in his academics and joining the honor society.

Although our students come from a variety of personal circumstances, they all have one thing in common—they are working hard to achieve a better life for themselves and their families. Foundation scholarships help them accomplish their goals and fulfill their dreams.

It has also been a good year for enriching communities. Our FACT Initiative (Forming Alliances to Cultivate Talent) community partners provided opportunities for students to tour the floors of several manufacturing companies, to hear from industry leaders about manufacturing careers, and to receive scholarships based on academic success and degree progress. Ninety-five students received nearly \$42,000 in awards and are well on their way to filling high-demand vacancies in manufacturing.

In addition, the Foundation has 14 endowed scholarships established by generous individuals, families and organizations and 45 annual scholarships provided by civic groups, foundations, businesses, professional associations, and others. We are grateful for so many who believe with us that education changes lives and enriches communities.

Sincerely,  
Adam Stone  
Moraine Park Foundation President

# MORAINÉ PARK FOUNDATION

*Established in 1976, the Moraine Park Foundation works to advance the College's mission within the Moraine Park District by seeking an added measure of financial support used to offset the financial strain felt by Moraine Park students. Through the years, the 13-member Foundation Board has significantly grown the Foundation endowment and annual fund and, subsequently, dispenses an average of \$140,000 in scholarships and \$30,000 in emergency aid annually, most of which is gifted by service clubs, community members, and business and industry.*

## **SMITH '15 GRATEFUL FOR FOUNDATION SCHOLARSHIP**

"I'm always stressing the importance of college to my son," said Kenneth Smith '15 of West Bend. "Now, because I go to college, that message has more impact." Smith, who enrolled at Moraine Park Technical College following two consecutive layoffs, graduates next year with an associate of applied science degree in both Criminal Justice and Human Resources. A Moraine Park Foundation Scholarship has helped smooth the way.

After graduating high school, Smith attended a four-year college but admits he didn't have the maturity to finish. "I have worked several jobs since then and earned a decent wage," he said. "I was laid off from my job of several years, where I had worked my way up to management. I was devastated. I found another job a short time later but, after three years, found myself unemployed again." That's when he decided to enroll at Moraine Park.

Knowing his education was well worth the investment, Smith successfully secured a student loan and a Moraine Park Foundation scholarship. Together, they covered his educational costs – allowing him to pursue a better career and life.

While Smith balanced college, work and family, his wife, Mischeryl, shouldered the extra burden of paying the bills. There were semesters when Smith didn't work and focused entirely on completing credits.

"I'm thankful for my wife's help," he said. "I'm also grateful for my scholarship. Although I had a loan that paid for my classes, I didn't have the money to pay for books. That's where my scholarship really helped out."

Smith maintains he's learned a lot from his experience at Moraine Park and continues to add to that knowledge daily. "I discovered that school wasn't easy," he said. "It's difficult. I also learned that the young people in classes with me are very hard workers. I really respect them."

Looking forward, Smith is excited about his future. His ultimate goal is to work with youth who've had a bad start in life. "I want to help them get on the right track," he said. "A lot of kids need that. I needed that myself."

The Moraine Park Foundation provided more than \$128,000 in scholarships last year to approximately 136 students. Find out more about available scholarships, or how to give to the Foundation, at [morainepark.edu/foundation](http://morainepark.edu/foundation).

## **DREAMKEEPERS® GRANT KEEPS STUDENTS IN SCHOOL**

"Dreamkeepers® is in place to help students stay in school during financial hardships," said Bonnie Bauer, director of admissions at Moraine Park Technical College. The Scholarship America Dreamkeepers® program provides emergency financial assistance to students at 43 community colleges across the country.

Since Dreamkeepers® was embraced at Moraine Park two years ago, 126 students have received a total of \$47,317 in grants,



*Moraine Park leaders accepted Districts Mutual Insurance's donation to the Moraine Park Foundation.*

along with access to a financial literacy Web portal designed to help them build their long-term money management skills. Students seeking assistance from Dreamkeepers®, which is administered by the Moraine Park Foundation, are also connected with helpful community resources, including food pantries, Department of Social Services, local libraries and healthcare assistance.



Car troubles, health problems, layoffs and family deaths are among many reasons students apply for Dreamkeepers®. So far, Dreamkeepers® is working. “Ninety-one percent of the students who received a Dreamkeepers® grant,” said Bauer, “either graduated or re-enrolled.”

To qualify for Dreamkeepers®, students must be enrolled in at least six credits, have a minimum 2.0 GPA and demonstrate their financial hardship. To find out more, visit the Student Services office on campus.

## MENDOZA '14 PERSEVERES WITH A LITTLE HELP

Candace Mendoza '14, a single mother and Culinary Arts graduate, remained engaged in school despite a financial crisis. She received a Dreamkeepers® grant at a time when she worried she might need to drop out of school.

“Moraine Park came through for me,” said Mendoza of Fond du Lac, Wis. “They said as long as I did my part, they would do their part.”

At the time, she lacked the funds to repair her broken-down vehicle and, as a result, couldn't get to work or school. “I had a 14-year-old son, and I needed to take care of him,” she said. “I went online and applied for the Dreamkeepers® grant. I got the grant and was very grateful.”

Dreamkeepers® funded the car repairs she needed to stay enrolled. She persevered and earned her associate of applied science degree and is now in pursuit of a new career in culinary arts.

Dreamkeepers® is among many offerings available through Moraine Park Student Services. Others include career, disability, counseling, tutoring and employment services; assistance with diversity relations and nontraditional occupations; and help for first-generation, low income and/or students with disabilities. Discover more at [morainepark.edu](http://morainepark.edu).

**126** Dreamkeepers® Recipients  
**95** FACT Grant Recipients  
**136** General Scholarship Recipients



## **FACT - HELPING BUILD A STRONG MANUFACTURING WORKFORCE**

With nearly two years under its belt, the Moraine Park Foundation's Forming Alliances to Cultivate Talent (FACT) initiative is positively impacting students and Wisconsin's manufacturing industry. The program encourages students to enroll full-time in manufacturing-related programs, sets them up with real-world manufacturing internships, and incentivizes them to complete their degrees with performance-based rewards.

The manufacturing industry is short on highly skilled workers, according to Dana Knebel, director of college advancement. FACT is in place to help curb that shortage. "While 54 percent of Wisconsin jobs require middle-skill training, only 46 percent of the workers have the needed skills and training to fill those jobs," she said. "Within the next 15 years it's expected that many workers will reach retirement age, adding to that gap."

Last academic season, FACT, which is fully funded by corporate donors, family and community foundations, and local gifts, awarded \$41,500 in grants to 95 students in manufacturing-related programs at Moraine Park. Students received a grant based on successful completion of their first semester and meeting GPA requirements.

While in school, students add to their skills with hands-on internship experience at participating manufacturers. The FACT program includes students in Welding, Civil Engineering, CNC/ Tool and Die Technologies, Fabrication Technologies, Metal Fabrication, Mechanical Design, Mechatronics and Process Engineering.

By graduation, employers gain skilled workers prepared to enter the manufacturing workforce.

The FACT initiative is largely supported by: J.F. Ahern Co., Metko, Kondex Corp., Mid-States Aluminum, Ted & Grace Bachhuber Foundation, Cole Manufacturing, Helgesen Industries, Amerequip, Sadoff Iron & Metal Corp., TAB, Fives Giddings & Lewis, Michels Corp., Fond du Lac Area Foundation, AT&T Foundation, Mercury Marine, and Bradley Corp. To date, nearly \$245,000 has been raised from these partners to support the vision.

A recognition event in February 2014, held to honor FACT contributing employers, brought FACT students and employers together. "Because of the FACT scholarship, students are able to focus on their academics and become the highly skilled workers employers are anxious to hire," said Knebel.

## **BRAUTIGAM '15 FEELS GOOD KNOWING EMPLOYERS ARE BEHIND HIM**

Brian Brautigam '15, who will earn his associate of applied science degree in Mechatronics in May, is grateful to be part of the FACT program. He's among many manufacturing students to receive two consecutive semesters of financial grants through FACT. "Finances are definitely an issue since starting the program," said Brautigam. "The grants help to keep things stable in my life."

Funded largely by area employers seeking highly skilled workers, FACT offers grants and internships to Moraine Park manufacturing students. Their commitment allows Brautigam to go after his degree. "Being part of FACT feels good," he said. "It demonstrates the intentions of the employers; that they are looking for qualified workers and will help consistently through the program with funds."





*Members of the Moraine Park Foundation Board recognized FACT partners.*

Brautigam of North Fond du Lac is a single father juggling the demands of family, school and work. He's eager for the opportunities his degree will bring. While attending college, Brautigam has paid the bills through peer-tutoring and work-study jobs. "My tutoring takes the load off of the instructors and helps students in lower-level courses," said Brautigam. "It's a good thing." He hopes to continue educating people in the field of mechatronics even after he graduates and is employed.

During his final semester at Moraine Park, Brautigam will intern with a participating FACT employer to gain additional hands-on skills. For now, he applies what he's learned during his work-study job reconfiguring and testing equipment for Moraine Park's mechatronics department.

While Brautigam came to Moraine Park with mechatronics experience working at a lumberyard, he maintains he's learned a lot. He especially enjoyed classes related to psychology, communication and writing. "Now, I'm better able to handle communication and personality situations that arise at the workplace," he said.

### **SCHRANK '15 FOLLOWING IN HER MOTHER'S FOOTSTEPS**

"I like knowing how things work," said Devan Schrank '15 of Brownsville, a Mechanical Design Technology student at Moraine Park. She is one of nearly 100 manufacturing students benefiting from the FACT initiative. "I'm

pretty sure I'm the only girl in my program this year," she said. "At first that was kind of weird, but I'm not treated any differently."

Schrank comes by it naturally. Her mother is also a mechanical designer. As a FACT grant recipient, Schrank gains financial help with school costs and benefits from her internship with an area manufacturer.

"FACT has helped me so much. It took care of the cost of taking extra credits during the summer and connected me with my current employer." Schrank maintains she's also grateful for the opportunity to meet and mingle with FACT employers interested in mechanical design students. Her internship focuses on building the skills she'll need to succeed following graduation.

"My internship allows me to get my feet wet in several areas. I'm working with the tool group designing fixtures to hold things in place while they are getting made. I've also done wire diagrams and 3D layouts," said Schrank, who is loving what she is doing. "I get to use the mill, lathe and drill press to design and make pieces, see if they work, and then fix problems when they don't. It's an incredible experience."

For Schrank, manufacturing is an exciting, high-tech field full of opportunity. "Go outside or look around inside," she said. "You'll see tools, toys, cars and planes. Everything is designed and manufactured by someone."

# ***DISCOVER WHY EMPLOYERS SUPPORT FACT*** *and how this initiative works to develop a positive image of manufacturing and a skilled workforce ...*



*Mike VanderZanden  
Amerequip  
President/CEO*

## ***Why did you decide to invest in manufacturing students through the FACT initiative?***

At Amerequip, we feel a social responsibility to correct the image of manufacturing with young adults, parents and adults. FACT is

an initiative that works to help correct that image. Secondly, we are concerned about developing a skilled workforce. Amerequip is committed to expanding from 220 to 500 employees by 2020. We have added 70 since Jan. 1, 2014. We want to be a significant employer of choice. By investing in FACT, we are investing in a skilled workforce.

## ***How should manufacturing be portrayed?***

We want people to realize a manufacturing job is not a dark and dirty job – nor are manufacturing careers low-paying or an uneducated career choice. Rather, manufacturing today is synonymous with state-of-the-art equipment and technology; a safe, clean work environment; and good-paying positions with many opportunities for advancement. Amerequip is just wrapping up a state-of-the-art welding facility that is all of these things. You can have a rewarding and successful career in manufacturing.



*Denise Devereaux  
Mercury Marine  
VP of Human Resources*

Mercury Marine has had a long history of partnering with Moraine Park. We supported the Engine Research and Development

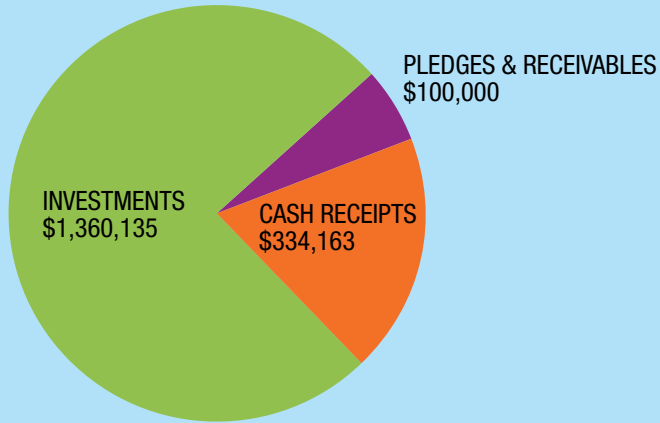
program for several years. As the College modified their curriculum and programming, it was logical for Mercury to support the FACT program. Mercury is very supportive of increasing visibility of career pathways in manufacturing for young people. The FACT initiative aligns with our desire to enlighten students of career opportunities available in the field of manufacturing. Manufacturing is going to be a growth industry; students want to develop skills where they have an interest, and students can be assured that they will be able to have a lifelong career once they graduate. It's a perfect fit.

## ***How does your partnership with Moraine Park benefit your organization or community?***

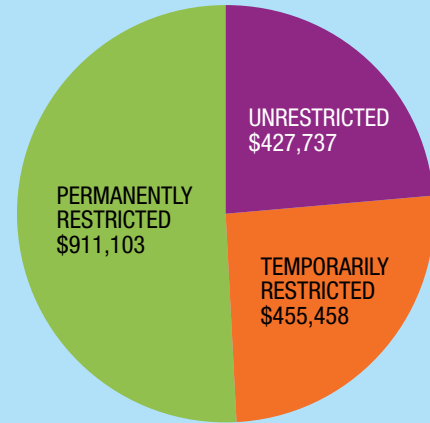
Mercury understands that there will be fewer qualified candidates available in the future to fill the talent needs to support our strategic business objectives. We need to call on partners like Moraine Park to help grow talent in the Fond du Lac area. Not only do we support Moraine Park through the FACT initiative, but we also enlist Moraine Park to develop and deliver training to our existing workforce. It's critical for Mercury to work with partners like Moraine Park to grow talent from the high school level through adult continuing education.

# FOUNDATION FACTS AT A GLANCE

## CONSOLIDATED BALANCE SHEET



**TOTAL ASSETS = \$1,794,298**



**NET ASSETS = \$1,794,298**

## GROWING THE FOUNDATION TO ENSURE STUDENT SUCCESS: ASSETS

JUNE 30, 2010 = \$1,185,766

JUNE 30, 2011 = \$1,328,407

JUNE 30, 2012 = \$1,371,672

JUNE 30, 2013 = \$1,705,534

JUNE 30, 2014 = \$1,794,298

ASSETS UP  
**51%**  
FROM 2010-14

## MORAINÉ PARK FOUNDATION, INC. BOARD OF DIRECTORS

Adam Stone *President*  
 Kim Miller *Vice President*  
 Tom Baumgartner *Secretary/Treasurer*  
 Dr. Sheila Ruhland *MPTC President*  
 Jim Flood  
 Ann Freund

Donna Goetz  
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 Courtney Zitlow





## **BEAVER DAM CAMPUS**

700 GOULD STREET • BEAVER DAM, WI 53916-1994

## **FOND DU LAC CAMPUS**

235 NORTH NATIONAL AVE • FOND DU LAC, WI 54935-2884

## **WEST BEND CAMPUS**

2151 NORTH MAIN STREET • WEST BEND, WI 53090-1598

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**MORAINÉ**  
PARK  
TECHNICAL COLLEGE

*Driven to do.*

Moraine Park Technical College does not discriminate on the basis of race, color, national origin, sex, disability or age in employment, admissions or its programs or activities. The following person has been designated to handle inquiries regarding the College's nondiscrimination policies: Equal Opportunity Officer, Moraine Park Technical College, 235 North National Avenue, PO Box 1940, Fond du Lac, WI 54936-1940, 920-924-6459 or 920-924-3232.

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