



## BUSINESS MANAGEMENT - ACADEMIC PLANNER SMALL BUSINESS ENTREPRENEURSHIP EMPHASIS

Associate of Applied Science Degree: 10-102-3C

Campus: Beaver Dam; Fond du Lac; West Bend; Online

Curriculum for 2013-2014

10/11/2012

Program Advisor: \_\_\_\_\_

Entrance Assessment Scores		ACT	Accuplacer
Assessment Areas			
English/Sentence Skills	16	76	
Reading/Reading Comprehension	16	67	
Math/Arithmetic	16	64	

✓	T/G	Course		Title	Hours / Week			Total Hours	Credits	Prerequisites and/or Corequisites	Typically Offered			Comments
		Subj	Num		Lec	Lab	Other				S	F	SP	
<b>Term 1:</b>											<b>S</b>	<b>F</b>	<b>SP</b>	
<b>New Program Students: Attend New Student Orientation and your Priority Registration Session</b>														
	T	102	110	Introduction to Business	3			54	3	Completion of or concurrent enrollment in 890-101 College 101	x	x	x	
	T	102	135	Business Technology and Innovation	3			54	3	Completion of or concurrent enrollment in 103-159 Computer Literacy - Microsoft Office		x	x	
		103	159	**Computer Literacy - Microsoft Office		2		36	1		x	x	x	**Institutional Requirement. May be eligible for Advanced Standing.
	T	196	189	Team Building and Problem Solving	3			54	3		x	x	x	
	G	801	136	English Composition 1	3			54	3		x	x	x	
	G	804	107	College Mathematics	3			54	3		x	x	x	
	G	890	101	**College 101	2			36	2		x	x	x	**Institutional Requirement
				<b>Total 1st Term Credits</b>					<b>18</b>					
<b>Term 2:</b>											<b>S</b>	<b>F</b>	<b>SP</b>	
	T	101	184	Principles of Accounting	2	2		72	3			x	x	
	T	102	120	Principles of Management	3			54	3	Completion of or concurrent enrollment in 102-110 Introduction to Business		x	x	
	T	104	102	Marketing Principles	2	2		72	3	Completion of or concurrent enrollment in 102-110 Introduction to Business		x	x	
	T	105	160	Business Law	3			54	3		x	x	x	
	G	801	196	Oral and Interpersonal Communication	3			54	3		x	x	x	
	G	809	196	Introduction to Sociology	3			54	3	801-136 English Composition 1	x	x	x	
				<b>Total 2nd Term Credits</b>					<b>18</b>					

✓	T/G	Course		Title	Hours / Week			Total Hours	Credits	Prerequisites and/or Corequisites	Typically Offered			Comments	
		Subj	Num		Lec	Lab	Other				S	F	SP		
<b>Term 3:</b>											<b>S</b>	<b>F</b>	<b>SP</b>		
	T	102	101	Customer Service Essentials	3			54	3			x	x		
	T	106	111	Business Communication	3			54	3	801-136 English Composition 1		x	x		
	T	116	130	Introduction to Human Resources	3			54	3			x	x		
	T	145	185	Entrepreneurship	3			54	3			x	x	x	
	G	809	166	Introduction to Ethics: Theory and Application	3			54	3	801-136 English Composition 1		x	x	x	
				<b>Total 3rd Term Credits</b>					<b>15</b>						
<b>Term 4:</b>											<b>S</b>	<b>F</b>	<b>SP</b>		
				<b>Apply for Graduation (which includes a \$30 graduation fee)</b>											
	T	101	134	Introduction to Finance	3			54	3			x	x		
	T	104	140	Integrated Marketing Communications	3			54	3	104-102 Marketing Principles		x	x		
	T	105	150	Business Practice Firm* (or)	2	2		72	3	Completion of 45 program credits or sophomore status		x	x		
	T	105	151	International Business Practice Firm* (or)	2	2		72		Completion of 45 program credits or sophomore status		x	x		
	T	105	152	Business Practicum*	2	2		72		Completion of 45 program credits or sophomore status		x	x		
	T	145	189	Writing a Small Business Plan*	3			54	3			x	x	x	
	G	809	195	Economics	3			54	3	801-136 English Composition 1		x	x	x	
	G	809	199	Psychology of Human Relations	3			54	3			x	x	x	
				<b>Total 4th Term Credits</b>					<b>18</b>						
				<b>Total Program Credits and Institutional Requirements</b>						<b>69</b>					
				<b>**The credits for 103-159 Computer Literacy-Microsoft Office and 890-101 College 101 are Institutional Requirements for graduation. Consequently, they are not part of the program credit requirements.</b>											
				<b>*Successful completion of a checklist/rubric is the exit assessment graduation requirement for the program.</b>											

T/G: T - Technical Studies course; G - General Studies course

Semester Codes: S-Summer; F-Fall; SP-Spring

Curriculum and program acceptance requirements are subject to change.

If Student Success Center or General College courses (ie: 831-103 Intro to College Writing, 838-104 Intro to College Reading, 834-109 Pre-Algebra) are required based on college placement; or if the student elects part-time enrollment, the time required to complete the program will increase.

For a complete list of course descriptions for this program, please consult the College Catalog at <http://www.morainepark.edu/MPTCCatalog>.