



Entrepreneurship Certificate- Academic Planner

Certificate: 97-145-1

Campus: Beaver Dam; Fond du Lac; West Bend

Curriculum for 2012-2013

5/2/2012

✓	T/G	Course		Title	Hours/ Week			Total		Prerequisites	Typically Offered			Comments	
		Subj	Num		Lec	Lab	Other	Hours	Credits		S	F	SP		
Term 1:											S	F	SP		
	T	101	184	Principles of Accounting	2	2		72	3				x	x	
	T	102	110	Introduction to Business	3			54	3			x	x	x	
	T	102	120	Principles of Management	3			54	3	Completion of or concurrent enrollment in 102-110 Introduction to Business			x	x	
	T	104	102	Marketing Principles	2	2		72	3	Completion of or concurrent enrollment in 102-110 Introduction to Business			x	x	
				Total 1st Term Credits					12						
Term 2:											S	F	SP		
	T	102	135	Business Technology and Innovation	3			54	3				x	x	
	T	104	140	Integrated Marketing Communications	3			54	3	104-102 Marketing Principles			x	x	
	T	145	185	Entrepreneurship	3			54	3				x	x	
	T	145	189	Writing a Small Business Plan	3			54	3			x	x	x	
				Total 2nd Term Credits					12						
				Total Certificate Credits					24						

T/G: T - Technical Studies course; G - General Studies course

Semester Codes: S-Summer; F-Fall; SP-Spring

Curriculum and program acceptance requirements are subject to change.

For a complete list of course descriptions for this program, please consult the College Catalog at <http://www.morainepark.edu/MPTCCatalog>.