



## Entrepreneurship Certificate- Academic Planner

Certificate: 97-145-1

Campus: Beaver Dam; Fond du Lac; West Bend

Curriculum for 2011-2012

10/29/2010

✓	T/G	Course		Title	Hours/ Week			Total		Prerequisites	Typically Offered			Comments
		Subj	Num		Lec	Lab	Other	Hours	Credits		S	F	SP	
<b>Term 1:</b>														
	T	101	184	Principles of Accounting	2	2		72	3			x	x	
	T	102	110	Introduction to Business	3			54	3			x	x	x
	T	102	120	Principles of Management	3			54	3	Completion of or concurrent enrollment in 102-110 Introduction to Business		x	x	
	T	104	102	Marketing Principles	2	2		72	3	Completion of or concurrent enrollment in 102-110 Introduction to Business		x	x	
				<b>Total 1st Term Credits</b>					<b>12</b>					
<b>Term 2:</b>														
	T	102	135	Business Technology and Innovation	3			54	3	102-110 Introduction to Business		x	x	
	T	104	140	Integrated Marketing Communications	3			54	3	102-120 Principles of Management		x	x	
	T	145	185	Entrepreneurship	3			54	3	104-102 Marketing Principles		x	x	
	T	145	189	Writing a Small Business Plan	3			54	3	102-110 Introduction to Business		x	x	x
				<b>Total 2nd Term Credits</b>					<b>12</b>					
				<b>Total Certificate Credits</b>					<b>24</b>					

T/G: T - Technical Studies course; G - General Studies course

Semester Codes: S-Summer; F-Fall; SP-Spring

Curriculum and program acceptance requirements are subject to change.

For a complete list of course descriptions for this program, please consult the College Catalog at <http://www.morainepark.edu/MPTCCatalog>.