



BUSINESS MANAGEMENT ACADEMIC PLANNER

Associate of Applied Science Degree: 10-102-3
 Campus: Beaver Dam; Fond du Lac; West Bend
 Curriculum for 2011-2012

12/6/2010

Program Advisor: _____

Entrance Assessment Scores	ACT	Accuplacer
Assessment Areas	16	76
English/Sentence Skills	16	67
Reading/Reading Comprehension	16	64
Math/Arithmetic	16	64

✓	Course			Title	Hours / Week			Total Hours	Credits	Prerequisites and/or Corequisites	Typically Offered			Comments	
	T/G	Subj	Num		Lec	Lab	Other				S	F	SP		
Institutional Requirements:												S	F	SP	
		890	125	Student Success - take 1st term								x	x	x	
		103	159	Computer Literacy - Advanced Standing or take 1st term								x	x	x	
		890	130	Career Development - take 3rd term								x	x	x	
Term 1:												S	F	SP	
New Program Students: Attend New Student Orientation and your Priority Registration Session															
	T	102	110	Introduction to Business	3			54	3			x	x	x	
	T	102	135	Business Technology and Innovation	3			54	3	Completion of or concurrent enrollment in 102-110 Introduction to Business			x	x	
	T	196	189	Team Building and Problem Solving	3			54	3			x	x	x	
	G	801	195	Written Communication	3			54	3			x	x	x	
	G	804	107	College Mathematics	3			54	3			x	x	x	
				Total 1st Term Credits					15						
Term 2:												S	F	SP	
	T	101	184	Principles of Accounting	2	2		72	3				x	x	
	T	102	120	Principles of Management	3			54	3	Completion of or concurrent enrollment in 102-110 Introduction to Business			x	x	
	T	104	102	Marketing Principles	2	2		72	3	Completion of or concurrent enrollment in 102-110 Introduction to Business			x	x	
	T	105	160	Business Law	3			54	3			x	x	x	
	G	801	196	Oral/Interpersonal Communication	3			54	3			x	x	x	
	G	809	196	Intro to Sociology	3			54	3	801-195 Written Communication			x	x	x
				Total 2nd Term Credits					18						

✓	T/G	Course		Title	Hours / Week			Total Hours	Credits	Prerequisites and/or Corequisites	Typically Offered			Comments
		Subj	Num		Lec	Lab	Other				S	F	SP	
Term 3:											S	F	SP	
	T	101	134	Introduction to Finance	3			54	3			x	x	
	T	102	101	Customer Service Essentials	3			54	3	Completion of or concurrent enrollment in 103-159 Computer Literacy		x	x	
	T	102	130	Introduction to Human Resources	3			54	3	102-110 Introduction to Business 102-120 Principles of Management		x	x	
	T	106	111	Business Communication	3			54	3	801-195 Written Communication		x	x	
	G	809	166	Intro to Ethics: Theory & Application	3			54	3			x	x	x
Total 3rd Term Credits									15					
Term 4: Management and Supervision Emphasis											S	F	SP	
Apply for Graduation														
	T	104	140	Integrated Marketing Communications	3			54	3	104-102 Marketing Principles		x	x	
	T	105	140	Business Decision Making	2	2		72	3	101-184 Principles of Accounting; 104-102 Marketing Principles	x	x	x	
	T	105	150	Business Practice Firm*	2	2		72	3	101-112 Accounting 1 OR 101-184 Principles of Accounting;		x	x	
	T	196	192	Managing for Quality	3			54	3	102-110 Introduction to Business	x	x	x	
	G	809	195	Economics	3			54	3	801-195 Written Communication	x	x	x	
	G	809	199	Psychology of Human Relations	3			54	3		x	x	x	
Total 4th Term Credits									18					
(OR) Term 4: Small Business Entrepreneurship Emphasis											S	F	SP	
Apply for Graduation														
	T	104	140	Integrated Marketing Communications	3			54	3	104-102 Marketing Principles		x	x	
	T	105	150	Business Practice Firm*	2	2		72	3	101-112 Accounting 1 OR 101-184 Principles of Accounting;				
	T	145	185	Entrepreneurship	3			54	3	102-110 Introduction to Business	x	x	x	
	T	145	189	Writing a Small Business Plan	3			54	3		x	x	x	
	G	809	195	Economics	3			54	3	801-195 Written Communication	x	x	x	
	G	809	199	Psychology of Human Relations	3			54	3		x	x	x	
Total 4th Term Credits									18					
(OR) Term 4: Human Resources Emphasis											S	F	SP	
Apply for Graduation														
	T	105	150	Business Practice Firm*	2	2		72	3	101-112 Accounting 1 OR 101-184 Principles of Accounting;		x	x	
	T	196	134	Legal Issues for Supervisors	3			54	3	102-110 Introduction to Business	x	x	x	
	T	196	136	Safety in the Workplace	3			54	3		x	x	x	
	T	196	193	Human Resource Management	3			54	3			x	x	
	G	809	195	Economics	3			54	3	801-195 Written Communication	x	x	x	
	G	809	199	Psychology of Human Relations	3			54	3		x	x	x	
Total 4th Term Credits									18					
Total Program Credits									66					
*Successful completion of 105-150 Business Practice Firm is the exit assessment graduation requirement for the program.														

T/G: T - Technical Studies course; G - General Studies course

Semester Codes: S-Summer; F-Fall; SP-Spring

Curriculum and program acceptance requirements are subject to change.

If Student Success Center or General College courses (ie: 831-103 Intro to College Writing, 838-104 Intro to College Reading, 834-109 Pre-Algebra) are required based on college placement; or if the student elects part-time enrollment, the time required to complete the program will increase.

For a complete list of course descriptions for this program, please consult the College Catalog at <http://www.morainepark.edu/MPTCCatalog>.