To Register, Call 1-800-472-4554 or Register Online at morainepark.edu

Locations

Beaver Dam Campus
700 Gould Street
Beaver Dam, WI 53916-1994

Fond du Lac Campus
235 North National Avenue
PO Box 1940
Fond du Lac, WI 54936-1940

Hartford Regional Center
805 Cedar Street
Hartford, WI 53027

Ripon Regional Center
850 Tiger Drive
Ripon, WI 54971-0318

West Bend Campus
2151 North Main Street
West Bend, WI 53090-1598

145-402 Jumpstart Your Business Plan
24 Hrs. - $500.00
(62 & Over $432.89)
Explore the essentials of business planning in this course designed specifically for anyone with an existing business, a business idea, or the desire to become an entrepreneur. Participants will apply the concepts of success, market, cash flow and operations planning while completing the process of writing a business plan to support turning your idea into reality.

CRN: 21531
Location: Fond du Lac Campus, Room: A112
Days: Thursdays
Dates: 10/11/2012 – 11/15/2012
Time: 5:30P – 9:25P
Instructor: Randy Melzer

145-420 Marketing Your Small Business
3 Hrs. - $39.00
(62 & Over $27.81)
Discover the importance of knowing who your customer is and the techniques required for a successful marketing plan. Participants will apply concepts of product, price, promotion, and placement while understanding the critical role marketing plays in a small business.

CRN: 21532
Location: Fond du Lac Campus, Room: O103
Day: Wednesday
Dates: 11/28/2012
Time: 5:30P – 8:25P
Instructor: TBD

145-422 Tax Deductions for Small Business
3 Hrs. - $39.00
(62 & Over $27.81)
Maximize your net profits and understand what is a legal deduction and what is not. Participants will learn to capture legal business deductions available to small business while avoiding the typical mistakes that are the downfall of many entrepreneurial ventures.

CRN: 21533
Location: West Bend Campus, Room: L123
Day: Wednesday
Dates: 12/5/2012
Time: 5:30P – 8:25P
Instructor: TBD

145-423 Web Site Design for Your Small Business
3 Hrs. - $39.00
(62 & Over $27.81)
Provide basic web site design techniques and templates for anyone with an existing business that would like to upgrade or implement their web site presence. Applies concepts of templates, graphic layout, content and strategy to promote an online presence, increase traffic to a current website and improve customer satisfaction.

CRN: 21534
Location: Fond du Lac Campus, Room: TBD
Day: Wednesday
Dates: 12/12/2012
Time: 5:30P – 8:25P
Instructor: TBD

Telephone Registration: To register, call one of the following numbers: 920-924-3207 Student Services Call Center; 1-800-472-4554 Any Other Location Operator Hours: 7:30 a.m. – 7:00 p.m. — Monday through Thursday; 7:30 a.m. – 4:30 p.m. — Friday (Closed Fridays starting June 8, 2012, and ending August 10, 2012.)

Online Registration
Open your account to register for courses via myMPTC. Most Students are eligible to activate their account, but the following criteria has to be met:
You have to be a program student attending MPTC starting January 2007 or later OR You registered for a class that began August 26, 2008, or later. If you want to activate a new account and do not meet the above criteria, you will need to register in-person, by telephone or by mail.
Once your account is open, go to the Student tab and select Add/Drop Classes from Student Tools.
Payments are due at time of registration for all online, in person, phone and mail-in registrations. Pay at mymptc.morainepark.edu, Student tab, Student Tools, Make a Payment.