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Are you a writer working in the business world? Or a marketing professional responsible for obtaining great marketing copy? Maybe your boss made you the company writer, but you've never had any training. Or maybe you're just interested in a writing or marketing career.

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3. Use either Returning Students or New Student to access or create your account. If you are a new student, you will be asked to create an account by creating a username and password and providing your contact information. Select Continue to Payment options to move on to the Purchase page.
4. Choose which payment option you’d like to use from the choices your school has provided. Complete the payment information, if necessary. After confirming payment, you’ll automatically move on to the final Receipt page.