

For a complete listing of classes available, please visit our website at morainepark.edu and click on Programs & Courses.

Register by Phone:

920-924-3207 or 1-800-472-4554

Register In Person:

Stop by Student Services at one of our Campus* locations starred below.

Phone and In-Person

Registration Hours-Academic Year

Monday–Thursday 7:30 a.m.-6:30 p.m.
Friday 7:30 a.m. - 4:30 p.m.

Summer Hours

Monday–Thursday 7:30 a.m.-6:30 p.m.
Closed Fridays in June & July

Registrations requested at least one week prior to class.

Locations

Beaver Dam Campus*

700 Gould Street
Beaver Dam, WI 53916-1994

Fond du Lac Campus*

235 North National Avenue
PO Box 1940
Fond du Lac, WI 54936-1940

West Bend Campus*

2151 North Main Street
West Bend, WI 53090-1598

Jackson Regional Center

N173 W21150 Northwest Passage Way
Jackson, WI 53037

Ripon Regional Center

850 Tiger Drive
Ripon, WI 54971-0313

Moraine Park Technical College does not discriminate on the basis of race, color, national origin, sex, disability or age in employment, admissions or its programs or activities. The following person has been designated to handle inquiries regarding the college's nondiscrimination policies: Equal Opportunity Officer, Moraine Park Technical College, 235 North National Avenue, PO Box 1940, Fond du Lac, WI 54936-1940.



145-426 Do-It-Yourself Market Research Small Business

3 Hrs. - \$30.58 (62 & over \$17.54)

Starting your own business or interested in growing your existing small business? Your journey begins with defining the right business or research questions and then gathering the right data prior to launch or growth. Market research can help uncover trends or opportunities, get a pulse on what potential customers value, and reduce some of the uncertainty by making data driven decisions. Learn how and where to find free and low-cost research sources to help you determine a potential market and what they want, evaluate your industry, size up the competition, and more. Doing research for your business is easier and less scary than you might think when you know where and how to collect the data.

10176 WBC M 05:30P-08:25P Giese-Kent 06/05-06/05

145-449 Social Media and Content Marketing for Small Business 2

3 Hrs. - \$30.58 (62 & over \$17.54)

Your social media presence is driven by the content you deliver to your audience. Photos, videos, testimonials, everything you create to tell the story of your product or service falls within the realm of content marketing. We will help you identify cost effective ways to tell your story and deliver powerful messages to your customers and prospects that will enhance your brand and work to increase sales.

10266 FDC W 05:30P-08:25P Moore 07/12-07/12

145-448 Social Media and Your Online Strategy for Small Business 1

3 Hrs. - \$30.58 (62 & over \$17.54)

A solid strategy is the key to social media success. We will help you identify which social media platforms are best suited to market your business & enhance your brand. You will learn to develop a strategy to sustain your social media presence & measure your success.

10265 FDC W 05:30P-08:25P Moore 06/28-06/28

145-430 Create a Pinterest Presence Small Business

3 Hrs. - \$30.58 (62 & over \$17.54)

Let us show you how to creatively use Pinterest to promote your business. This class is packed with techniques to maximize your marketing results using best practices. Students will open a Pinterest account & explore. Leave with a full understanding of Pinterest & its business opportunities. Please bring your log-in & passwords to class.

10194 FDC W 05:30P-08:25P Moore 07/26-07/26